



TAC Community Road Safety Grant Program Case Studies

About the TAC Community Road Safety Grant Program

This grant program aims to engage the Victorian community with the Victorian Road Safety Strategy (2021 - 2030) by recognising and addressing specific road safety issues affecting their local area. Below are a few projects that have been, and are currently being delivered.

Baw Baw Shire Council, Road Safety Strategy 2023 - 2027

What was the grant for?

Baw Baw Shire Council were awarded a grant of \$29,250.00 by TAC to develop a new Road Safety Strategy.

Why we supported Baw Baw Shire Council

The Shire demonstrated a need for the development of a new Road Safety Strategy as their current strategy is due to expire at the end of 2022.

The plan for the new strategy showed strong alignment with the Victorian Road Safety Strategy (2021 - 2030) and Safe System Principles.

The expected outcomes

The strategy is expected to set a framework for reducing fatality and serious injury crashes throughout the Shire and allow Council to build on past success to continuously improve road safety outcomes

Once complete, the strategy will be adopted by Council and will be used to guide their approach to road safety over the coming years.

Hobsons Bay City Council, Variable Messaging Signs for School Zones in Hobsons Bay

What was the grant for?

Hobsons Bay City Council were awarded a grant of \$30,000.00 by TAC to purchase 2 VMS to improve safety for vulnerable road users in school zones in the municipality.

Why we supported Hobsons Bay City Council

Hobsons Bay City Council demonstrated a strong need for the project indicating that speed and speeding are significant issues in many local school zones.

The project had strong community support and includes comprehensive evaluation phase which will collect speed data and community sentiment to inform future works.

The expected outcomes

The project is expected to help reduce speeding in school zones within the municipality, creating safer environments for all road users. The project is also expected to inform future capital works in the area if it is deemed that traffic calming devices are required.

North Melbourne Primary School, Active and Safe Travel to North Melbourne Primary School

What was the grant for?

North Melbourne Primary School (NMPS) was awarded a grant of \$20,280.00 by TAC to run a community road safety project called Active and Safe Travel to North Melbourne Primary School. The project aims to address concerns about the safety of students on their travels to and from school and to encourage active travel participation.

The project targeted at school students and their parents, is currently being delivered by NMPS in partnership with Bicycle Network Victoria and the City of Melbourne.

Why we supported North Melbourne Primary School

NMPS demonstrated a need for the project and how it would educate students and their parents to improve road safety outcomes and reduce road trauma.

The project was community-focused, partnered with local government and other organisations to address specific local road safety issues.

The expected outcomes

The project is expected to improve road safety round NMPS by encouraging regular active travel thereby reducing the number of students being driven to school and addressing unsafe driver behaviour at drop-off/pick-up zones.

Indigo Shire Council, Which Way? Safe Active Travel in Beechworth

What was the grant for?

Inigo Shire Council was awarded a grant of \$24,000.00 by TAC to run a community road safety project called Which Way? Safe Active Travel in Beechworth. The project will deliver a safe pathways map, key safety messages and resources to promote safe access and encourage active travel for community members and visitors to the town.

The project is being delivered in partnership with Beechworth Health and will involve community consultation to design and deliver a map showing safe active travel routes that can be uploaded to websites, printed and shared via social media.

Why we supported Indigo Shire Council

Indigo Shire Council demonstrated the need for the project and how it would educate community members to improve road safety outcomes for vulnerable road users who live in or visit the town of Beechworth.

There was strong community support for the project and the partnership with Beechworth Health further strengthened the objectives of the project.

The expected outcomes

Indigo Shire Councils Which Way? Project aims to increase awareness of safe active travel pathways and improve road safety within the community of Beechworth. The project also aims to increase knowledge about the importance of active travel in supporting healthy behaviours.

Alpine Shire Cycle Safe Strategy

What was the grant for?

Alpine Shire Council was awarded a grant of \$25,000 by the TAC to develop a Cycle Safe Strategy.

Why we supported the Alpine Shire

The Shire demonstrated a strong need for this project with evidence showing that cycling tourism had grown significantly in the recent years and the trend was forecast to continue.

The project had strong community support and was identified as being good value for money and one that would have a widespread impact.

The outcome

The Strategy has been keenly adopted by a number of Councils from within the Alpine Shire. It has enabled the Shire to identify infrastructure improvements and education opportunities that will increase the safety of not only cyclists, but all road users.



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