

# TAC Club Participation Program 2025/2026 – Cricket Victoria

## About

The TAC Club Participation Program 2025/2026, delivered in partnership with Cricket Victoria, will award a prize pool valued at \$41,629.50 to Cricket Victoria-affiliated grassroots clubs that have actively promoted road safety within their club and community.

## Prize Pool

### Major Prize Pool

Two (2) clubs will have the chance to win a major prize pool valued at \$5,000 consisting of:

- \$5,000 voucher for Kookaburra Sport.

### Minor Prize Pool

Twenty (20) clubs will have the chance to win a total prize pool valued at \$1,000 consisting of:

- \$1,000 voucher for Kookaburra Sport.

### Sign up incentive packs

Fifty (50) clubs will win a TAC merchandise pack valued at \$232.59 RRP consisting of:

- Twelve (12) TAC branded drink bottle valued at \$137.02
- Twelve (12) TAC branded drawstring bags valued at \$39.47
- Twenty (20) TAC branded training cones valued at \$27.50
- Two (2) TAC branded whiteboard valued at \$12.76
- Twelve (12) TAC branded whiteboard magnets \$3.96
- Twelve (12) TAC branded exercise bands \$11.88

## Assessment Criteria

### Major and minor prize pools

To be eligible for the prize pool, your club must submit a finalised application via the **SmartyGrants portal** and provide evidence of your activities against the key assessment criteria of the TAC Club Participation Program.

You are required to:

1. Register your club via the SmartyGrants portal at:  
[https://tac.smartygrants.com.au/tac\\_cpp\\_cricket](https://tac.smartygrants.com.au/tac_cpp_cricket)
2. Complete all questions on the application form, addressing the assessment criteria as outlined in 2026-2026 TAC Club Participation Program Criteria:
  - How did your club and community get involved in promoting road safety?
  - How did your club participate in Road Safety Round?
  - Share the Road Safety Survey.
  - Provide photo or video evidence (uploaded via the same link) supporting each answer.
  - Include any other information that demonstrates your club's commitment to promoting road safety.
3. Submit your completed application by **5:00pm (AEDT), Tuesday 31 March 2026**. Failure to follow the instructions above may result in your entry being disqualified. *Note: you may continually update your submission as many times as you like throughout the campaign period via the SmartyGrants portal.*



## Sign up incentive pack

To be eligible for the incentive TAC merchandise pack, your club must:

- Be one of the first **fifty (50) Cricket Victoria-affiliated clubs** to register its details and apply via the **SmartyGrants portal**; and
- Be able to provide evidence of your **application number**.

## Evaluation & Judging Criteria

Every application will be assessed by a panel comprising of key road safety and community experts from the TAC and Cricket Victoria.

Entries will be evaluated against the following criteria:

1. **Club Eligibility** – confirmation that your club is a Cricket Victoria-affiliated club.
2. **Use of Assets** – consistent and correct use of the provided digital collateral across social media, websites, newsletters, and/or display of physical printed posters within the club.
3. **Communication** – effective and clear delivery of TAC road safety messaging.
4. **Evidence** - Provision of photo or video evidence, supporting your submission.
5. **Road Safety Round Participation** – active promotion and participation in **Cricket Road Safety Round** (8–21 December 2025).
6. **Independent Initiatives** – implementation of additional initiatives that go above and beyond the provided collateral and assets to influence behaviour change within your club.

## Outcome

A representative from Cricket Victoria will contact your club to advise whether your application has been successful during April 2026.