

TAC Community Road Safety Grant Program Case Studies



About the TAC Community Road Safety Grant Program

This grant program aims to engage the Victorian community in the Towards Zero Action Plan 2016-2020 by recognising and addressing specific road safety issues affecting their local area. Below are a few projects that have been, and are currently being delivered.

Mooney Valley City Council, Get On Ya Bike Program

What was the grant for?

The Mooney Valley City Council was awarded a grant of \$14,117 by TAC to run a youth bicycle road safety project called Get On Ya Bike. The council developed the project to address local concerns about the safety of students on their travels to and from school.

The project targeted at school students aged 12-13 was delivered in schools in the Mooney Valley area. Fun and hands on activities were used to teach students road rules and provide them with road safety information particularly for riding or walking to school.

Why we supported Get on Ya Bike

Mooney Valley Council demonstrated the need for the project and how it would educate students to improve road safety outcomes and reduce road trauma.

The project was community-focused, partnered with local community groups and organisations and addressed specific local road safety issues.

The outcome

Four sessions of Get On Ya Bike were delivered at Essendon Keilor College.

Students improved their bike skills and were educated on things such as how to fit a helmet correctly, selecting the right bike size, using gears, safe signalling, head checks and riding safely with others.

Students have been able to apply these practical skills to be safe and more vigilant on their commute to and from school.

Gippsland Motorcycle Club, Mentoring Pilot Program

What was the grant for?

The Gippsland Motorcycle Club was awarded a grant of \$28,850 by the TAC to pilot a mentor program to support newly licensed and returning riders to gain or improve their skills.

The program will deliver 100 mentoring sessions and be introduced to the wider motorcycling community. It will allow participants to improve road safety knowledge, while changing attitudes and behaviours towards riding on high risk motorcyclist routes across Gippsland.

Why we supported the Gippsland Motorcycle Club Mentoring Pilot Program

In Gippsland 25% of all deaths and serious injuries involve motorcyclists and motorcyclist trauma is almost 50% higher than the state's average.

Despite significant investment in infrastructure treatments, riders are still failing to 'ride to conditions' and 'select appropriate speeds'.

The pilot program provides a great platform to promote safer speeds and riding behaviours, while enjoying motorcycle riding and learning new skills. This program is 'for riders, by riders'.

There was also strong community support for the program and aligned to the Towards Zero Strategy and Action Plan 2016-2020.

The outcome

At the end of the program riders will be able to identify risks on the roads including other road users, be aware of safe speeds, have greater familiarisation with the motorcycle they ride, and will know the importance of being visible and how to avoid harm while riding.

Wyndham Shire Council Road Safety Strategy

What was the grant for?

The Wyndham Shire Council was awarded a grant of \$25,000 by the TAC to develop a Road Safety Strategy. The strategy aimed to ensure safer travel for the local community and visitors.

Why we supported the Wyndham City Council

Wyndham is one of the fastest growing municipalities in Victoria which means a significant increase in cars, pedestrians and cyclists on the road network.

The strategy aimed to identify what actions need to be taken to improve the safety of all road users in the Wyndham community.

The TAC supported this project as it has the potential to have a wide spread impact on all road users within a high growth area.

The outcome

The strategy will now inform the necessary actions required to make improvements to road safety in the Wyndham community. It will help shape the council's Capital Works Program by highlighting areas where speed treatments should be installed and consider areas where the speed limit should be reduced.

Alpine Shire Cycle Safe Strategy

What was the grant for?

The Alpine Shire was awarded a grant of \$25,000 by the TAC to develop a Cycle Safe Strategy.

Why we supported the Alpine Shire

The Shire demonstrated a strong need for this project with evidence showing that cycling tourism had grown significantly in the last 5 years and the trend was forecast to continue. The project had strong community support and was identified as being good value for money and one that would have a widespread impact.

The outcome

The Strategy has been keenly adopted by a number of Councils from within the Alpine Shire. It has enabled the Shire to identify infrastructure improvements and education opportunities that will increase the safety of not only cyclists, but all road users.

Rosebud Toy Library Pre School Road Safety Project

What was the grant for?

The Rosebud Toy Library was awarded a grant of \$3,600 by the TAC to implement a pre school road safety project. The project aims to provide local families and childcare educators with resources to help teach young children about road safety.

Why we supported the Rosebud Toy Library

The Toy Library is located in an area with limited footpaths making pedestrian movement more challenging particularly to children and families. The TAC funded this project as it provides an opportunity to engage with pre-school aged children who are unlikely to be currently engaged in any formalised road safety programs.

The project will provide families with resources to help children learn through play about how to safely move on and around roadways.

The outcome

It is anticipated this project will allow over 1200 children from the surrounding community access to the resources via the Toy Library.

Local families are expected to become more confident sharing the roadways while out walking and riding after helping their children to learn about road safety through play.

Safe Cycling Education Program

What was the grant for?

Operation Newstart was awarded a grant by the TAC for \$14,000 to develop a Safe Cycling Education Program. The project will see secondary school students from four local government areas trained to learn bike safety by Cycling Safe and local Youth resource Officers from Victoria Police. Once trained in bike safety and mechanics students will go on to run sessions for newly arrived children from English language schools in Collingwood and Broadmeadows in bike safety and mechanics.

Why we supported the Safe Cycling Education Program

The TAC supported this project as a very strong need was identified within the targeted communities and the use of a train the trainer model will ensure widespread education and training for everyone involved.

Further to this the applicant made strong links to the Towards Zero Strategy and Action Plan 2016-2020 with cyclists identified as one of the most vulnerable road user groups.

The outcome

It is anticipated that 32 students from multiple secondary schools and English language schools in the Northern Metropolitan region will be educated in bike safety, riding skills and awareness and mechanics. Secondary school students will gain additional experience in mentoring and leadership through the delivery of bike programs to new arrivals. All participants are expected to feel more confident knowing how and where they can safely ride on the roads.



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