

#### Report prepared for:

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## **Executive Summary**



The 2019 Road Safety Monitor (RSM) report presents the findings collected in RSM surveys over the course of 2019. These surveys cover a wide range of topics relating to transport, road safety, infrastructure and the Towards Zero strategy.

While the main way respondents get around continues to be the car, over the last couple of years there has been greater use of commercial ride share (including taxis) and public transport. Use of commercial ride share and public transport is higher amongst younger age groups and those from Major Urban locations.

Despite the greater use of commercial ride share and public transport, most respondents (82%) commute to work by car at least once a week, particularly in Other Urban areas (93%). The majority also drive late at night on occasion, with 80% ever driving between 10pm and 6am. This is more likely to be the case amongst those aged 18-25, 46% of whom drive between 10pm and 6am at least weekly.

Driving with an illegal blood alcohol content level is considered the most dangerous of behaviours when driving, closely followed by driving while drowsy and driving while using a handheld mobile phone. Crossing the street while looking at a mobile phone is considered somewhat less dangerous, while respondents rate the danger of low-level speeding as low relative to these other risky driving behaviours. Those aged 18-25 tend to have lower perceptions of danger, with the exceptions that they are as likely as other age groups to believe drink driving and driving with a handheld mobile phone is dangerous.

One in twenty (5%) admit to drink driving, and one in fifty (2%) admit to driving after using recreational drugs, percentages that have been stable over the last couple of years.

By comparison with drink and drug driving, greater percentages drive while drowsy (37%), look at a mobile phone while crossing the street (29%) or cross a street with headphones (29%). In addition, close to one third (31%) illegally use a mobile phone while driving, although this behaviour is becoming less frequent (from 37% in 2016 to 31% in 2019). The prevalence of each of these behaviours declines with age.

Around four in ten respondents report that they exceed the speed limit in a 60km/h zone (39%) or 100km/h zone (43%). However, when asked about attitudes to speeding, most respondents report they feel guilty if they speed and very few say they enjoy speeding.

Views are polarised regarding how easy or difficult it is for people to be caught drink driving, driving over the speed limit, drug driving or using a mobile phone illegally when driving. For each of these behaviours, at least a third (32%) believe it was easy to avoid being caught.

The majority (70%) believe police play an important role in reducing fatal crashes and agree that seeing police on the roads make them feel safer (also 70%).

Respondents are generally supportive of building more infrastructure, particularly centreline rumble strips (92% support), centreline barriers (83%) and flexible roadside barriers (81%). There is less support for roundabouts (75%) or point-to-point speed cameras (61%).

Nearly all respondents wear a seatbelt all the time while driving (98%) or as a passenger (97%). Respondents born outside Australia are less likely to always wear seatbelts when a passenger than those born in Australia (94% vs 98%).

While the community believes in Towards Zero as a worthy goal, a minority believes it is achievable. Nonetheless, the vast majority of respondents (93%) agree that a safe journey is more important than a quick journey.

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## 2.0 Introduction





## 2.1 Background and Objectives

This section provides background to this report, including the research objectives and methodology.

#### The TAC and road safety

The Transport Accident Commission (TAC) is a government-owned organisation which was established in Victoria in 1986 through the Transport Accident Act (1986). Funding for the TAC is derived from vehicle registrations fees collected by VicRoads. The TAC has three main roles, each of which is geared towards reducing the impact of adverse health effects caused by traffic accidents:

- To promote road safety
- To improve the State's trauma system
- To support those who have been injured on Victorian roads

The focus of the Road Safety Monitor (RSM) is largely on the first role – promoting road safety. This important role is somewhat atypical of organisations that administer compensation schemes, but the TAC has been very successful in promoting road safety. The most visible aspect of this role to the public is the social public education efforts, which have been on air in Victoria since 1989. However, promoting road safety is a collaborative process involving the TAC, VicRoads, Department of Justice and Victoria Police, as well as many other organisations including research institutes, health organisations, industry and other government departments at all levels. This work involves understanding the many facets and trends of road safety in Victoria, determining interventions which balance mobility and safety to benefit road users, and implementing these interventions.

#### Road fatalities and interventions over time

Prior to the establishment of the TAC, one of the most significant road safety interventions introduced was compulsory seatbelts in 1970. At that time, there were 1,061 road deaths in Victoria - the highest ever recorded. Following this intervention, random breath tests were introduced in 1976, red light cameras in 1983, and speed cameras in 1986.

The TAC still invests in strategies that promote safe driving by drivers and motorcycle riders. However, the TAC is also delivering safer roads through promotion and support for Victoria Police activities, increased partnership with VicRoads, and through the Safe System Road Infrastructure Program (SSRIP). The primary initiatives include flexible barriers on the sides and centre of roads in high risk locations and audio tactile line markings. These initiatives are part of the Towards Zero strategy, as discussed in the next section.

#### **Towards Zero**

One of the hallmarks of the TAC's road safety strategy is the continued promotion of 'The Road Safety Strategy and Action Plan – Towards Zero 2016-2020'. This strategy and action plan, usually known simply as simply 'Towards Zero', aims to reduce fatalities on Victoria's roads to fewer than 200 per annum by 2020, as well as reduce serious injuries by 15% over five years.

Towards Zero is inspired by the Swedish Vision Zero model that takes a series of core tenets and applies them across a wide range of areas with the objective of reducing road fatalities to zero. Unlike previous approaches which have been, by comparison, siloed and largely focused on driver behaviour, Visions Zero takes a comprehensive and systemic approach that is guided by the following principles (paraphrased and expanded here):

It is not acceptable for people to be killed as a result of using the transportation system.





- · An effective transportation system must provide mobility.
- Humans are vulnerable.
- Humans make mistakes.
- The transportation system must be designed to allow mobility, while being tolerant of human vulnerability and error.
- There is a shared responsibility to make our roads safe (both organisational and individual).

While driving behaviour is still an important part of Towards Zero, and community engagement as well as enforcement will continue, there is an increased emphasis on planning and implementing safe infrastructure. For instance, there has been an allocation of \$1 billion in funding for safe infrastructure over five years. There is also an allowance to take measures to improve the safety of the Victorian fleet.

While the TAC is the lead organisation for implementation, Towards Zero at its heart is a collaborative effort between VicRoads, Victoria Police, the Department of Justice and Regulation, the Department of Health and Human Services as well as many other organisations - with each having a part to play.

#### **Lives lost**

Road safety continues to be a pressing issue for Victoria. Although significant reductions in lives lost on Victorian roads have been achieved over time, 2016 saw the most substantial increase in lives lost since 2001. In 2016 292 people were killed, up from 252 in 2015 – an increase of 16% overall.

In 2017 the number of lives lost fell to 258 – below the 2012-2016 five-year average of 263 fatalities per year.



2018 saw further reductions in the number of lives lost, and at 213 stands as the lowest number of lives lost since (and before) the establishment of the TAC.

There was an increase in the number of lives lost in 2019, with 266 deaths recorded on Victorian roads. This is a 25% increase on 2018 and above the five-year average of 252 for 2014-2018. Fatalities were higher in the first half of the year with 150 occurring from January to June versus 116 from July to December.

## 2.2 Research objectives

The primary research objectives of the RSM are to:

- Monitor road safety behaviour and the factors which influence behaviour, including attitudes and social norms.
- Identify behaviours and attitudes that are relevant to road safety.

In addition, the secondary objectives of the RSM are to:

- Profile those who are model road users and those who are at risk on Victorian roads.
- Provide evidence to assist with the evaluation of road safety programs.







## 2.3 Reading this report

#### Rounding and multiple response questions

The sums of percentages in tables have been rounded to the nearest integer. This means that in some tables the total may add to 99% or 101% rather than 100%. This is due to rounding and is not an error.

Where questions allow multiple responses from respondents, the sum of response percentages may add to more than 100%. In these cases, the total percentage reflects the average number of responses per respondent. i.e. a multiple response question which adds to a total of 243% has an average of 2.43 responses per respondent.

#### Time series reporting

The profile for Victorians in scope to participate in the RSM changed in 2012. Prior to 2012, only drivers aged 18-60 years who held a current drivers' licence were eligible to participate in the study. From 2012, Victorians aged 18-90 are eligible to take part. To allow valid comparison of data where a time series is presented, results for surveys since 2012 are filtered to respondents aged 18-60 years who have a valid driving licence. Elsewhere, results are presented for the total sample.

#### **Sub-group reporting**

Location sub-groups were changed in 2017. Until 2016, location was defined as either 'Melbourne' or 'Elsewhere in Victoria'. From 2017, however, locations have been defined per ABS SOS definitions. The table below indicates how these locations are now defined.

Major Urban



Major Urban represents a combination of all Urban Centres with a population of 100,000 or more (for example, Melbourne, Geelong, Ballarat).

Other Urban



Other Urban represents a combination of all Urban Centres with a population between 1,000 and 99,999 (for example, Warrnambool, Sale, Benalla).

Rural Balance



Rural Balance represents the Remainder of State/Territory and includes Bounded Localities (centres with population of between 200 and 999 (for example, Taradale, Venus Bay, Fish Creek) and smaller centres

In addition to demographic variables used to analyse differences between groups, results are regularly shown for a number of driving behaviour sub-groups. The following table explains how each of these groups has been derived. Codes refer to the questions in the question list provided in Appendix 1.

Speeding



Frequently exceeds the posted speed limit, even if only by a few km/h (DB1A or DB1B) is 'All of the time', 'Most of the time', 'Half of the time' or 'Some of the time'.

Drink driving



Answered 'Yes' to DK3: In the last 12 months, have you driven a car when you knew or thought you were over your legal blood alcohol limit, even slightly?





Mobile phone use



Makes or answers calls, or writes or reads text messages (DB2C, DB2D, DB2E or DB2F) is 'All of the time', 'Most of the time', 'Half of the time' or 'Some of the time'.

Driving fatigued



Drives when feeling drowsy (DB2G) 'All of the time', 'Most of the time', 'Half of the time' or 'Some of the time'.

Involvement in an accident



Answered 'Yes' to CR1: In the last five years, have you been involved in any crashes on the road as a driver or rider?

## Statistical significance and question codes

The data in this report have been tested for statistical significance, typically between subgroups. Tests are conducted between the subgroup and the total excluding the subgroup and are at the 95% confidence interval unless stated otherwise. A multiple comparison correction has been used to adjust the statistical significance where several comparisons are made in the one table.

To illustrate, in Table 1 below, the blue arrow indicates that 18-25 year olds are significantly more likely to use recreational drugs than those of all other ages combined. Similarly, the red arrows indicate that 61-90 year olds are significantly less likely to use recreational drugs than those of all other ages combined.

Information below each table in this report shows question numbers as codes. An example is provided in Table 1 below where DK2 and DG3 reference question numbers in the questionnaire. A copy of the questionnaire, which includes the question codes, is provided in Appendix 1

Table 1	Significance	reporting	example	table
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			A	ge		Ge	nder		Locatio	า
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
Drinks alcohol	77	79	78	79	70 ↓	79	74	77	76	79
Uses recreational drugs	8	20 ↑	11	6	1↓	10	7	8	8	8
Sample size	1670	221	429	603	417	787	883	1168	326	176

DK2 - Do you ever drink alcohol?

DG3 - In the last 12 months, have you used recreational drugs (for example, methamphetamine, ice, marijuana etc.)? Filter: Licence holders aged 18-60 with a valid response

### Weighting

The sample for the survey is drawn using a correction applied for known response rates of the previous waves of the survey. Therefore, the profile of the sample is generally very close to the target population. Weighting is then applied to correct the sample to the known licence population as derived from the VicRoads Registration and Licencing Database.

The weighting efficiency is 91% (an effective base of 1,670 from a sample of 1,835).

The data are weighted by location, age and gender.





## 3.0 Detailed findings



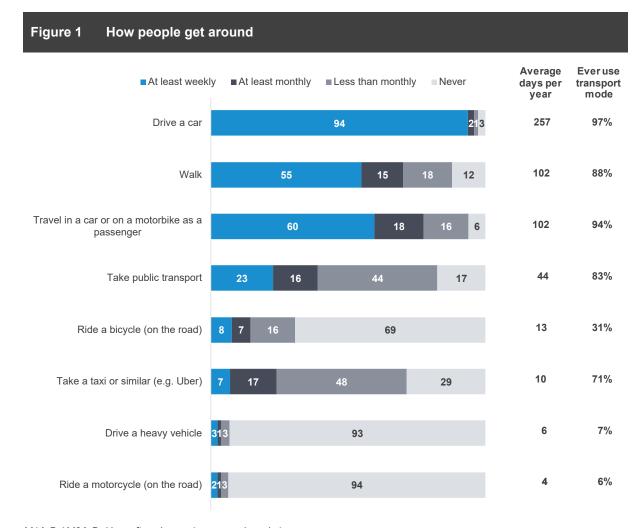


## 3.1 How people get around

Respondents were asked how frequently they get around by various means of transportation. The categories are: how often they use various vehicles on the road and how often they use other means of transportation such as public transport, commercial ride share, walking or as a passenger in a car or motorbike.

## 3.1.1 Frequency of vehicle transportation compared to other transportation

The form of transportation used most often, by some distance, is driving a car (used weekly by 94% of respondents), ahead of travelling in a car or on a motorbike as a passenger (60%), walking (55%) or taking public transport (23%). Smaller percentages make at least weekly use of a bicycle on the road (8%), catch a commercial ride share (taxi or similar) (7%), drive a heavy vehicle on the road (3%), or ride a motorcycle on the road (2%). These results are consistent with those in the 2018 report.



M1A-D / M2A-D: How often do you (go somewhere by)... Total sample; Weighted sample; base n= from 1760 to 1833 Figures may not add to 100% due to rounding





## 3.1.2 Vehicle transportation

This section examines how usage of vehicle transportation (cars, motorcycles, heavy vehicles and bicycles) varies by demographic.

#### **Driving a car**

Table 2

The vast majority (97%) of respondents drive a car and most do so frequently. Seven in ten (73%) reported driving between five and seven days each week, and 94% drive a car at least weekly.

As was the case in 2018, those aged 18-25 are the group least likely to drive at least weekly. The groups with lower incidences of weekly driving are as follows:

- Males aged 18-25 (83%)
- Females aged 18-25 (85%).

As might be expected, considering those aged 18-25 drive less frequently, this age group is more likely to take public transport or commercial ride share than other people (see Section 2.1.3).

Frequency of driving a car - gender by age

			Ma	ale			Fen	nale	
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	18 - 25	26 - 39	40 - 60	61 - 90
At least weekly	94	83↓	96	98↑	96	85↓	94	97	90
At least monthly	2	10 ↑	1	1	2	7 ↑	2	1	2
Less than monthly	1	2	1	1	1	5 ↑	2	0	2
NET: Ever drive a car	97	94	98	99	98	97	97	98	94 ↓
Never drive a car	3	6	2	1	2	3	3	2	6 ↑

M2A - How often do you drive a car?

Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

265

307

110

200

122

276

335

218

Figures may not add to 100% due to rounding

Sample size 1833





### Riding a motorcycle on the road

As was the case in 2018, in 2019 one in sixteen (6%) respondents ever ride a motorcycle on the road. Close to half (45%) of those with a current motorcycle licence ride on the roads.

The majority of active motorcyclists are male (11% of males vs 2% of females), and riding a motorcycle is more common amongst 40 to 60 year olds (9%). Motorcycle riding is also more common in Other Urban areas (11%) and Rural Balance areas (13%) than in Major Urban areas (5%).

	Table 3	Frequency	of riding	a motorcycle
--	---------	-----------	-----------	--------------

			A	ge		Ger	nder		Location	
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
At least weekly	2	2	3	3	1	4 ↑	1 ↓	2↓	5 ↑	6 ↑
At least monthly	1	0	1	2	1	2↑	0 \	1	2	2
Less than monthly	3	2	2	4	2	5↑	0 \	2↓	4	6
NET: Ever ride a motorcycle	6	4	6	9 ↑	4	11 ↑	2↓	5↓	11 ↑	13 ↑
Never	94	96	94	91↓	96	89↓	98 ↑	95 ↑	89↓	87 ↓
Sample size	1761	231	534	622	374	847	914	1325	290	146

M2B - How often, if ever, do you ride a motorcycle on the road?

Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





#### Riding a bicycle on the road

Close to one in three (31%) respondents ever ride a bicycle on the road, unchanged from 2018. A minority of people ride frequently -8% of respondents ride a bicycle on the road once a week or more often.

Those who ever ride are significantly more likely to be male (41% of males vs 21% of females), or aged 40 to 60 year olds (39%). These results are similar to those from 2018.

Those who ride at least weekly are also significantly more likely to be males (12% of males vs 4% of females). There are no significant differences by location.

	Table 4	Frequency	of riding	a bicycle
--	---------	-----------	-----------	-----------

			A	ge		Ger	nder		Location	า
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
At least weekly	8	6	9	9	5	12 ↑	4 ↓	8	7	7
At least monthly	7	7	6	9 ↑	5	9 ↑	4 ↓	6	8	7
Less than monthly	16	11	18	21↑	10↓	19 ↑	13↓	16	16	16
NET: Ever ride a bicycle	31	24 ↓	32	39 ↑	20↓	41 ↑	21↓	31	32	30
Never	69	76 ↑	68	61↓	80 ↑	59↓	79 ↑	69	68	70
Sample size	1768	231	535	623	379	851	917	1330	291	147

M2D - How often, if ever, do you ride a bicycle on the road?

Total sample; Weighted sample

Blue up arrows  $(\cdot)$  and red down arrows  $(\cdot)$  indicate statistically significant difference compared to respondents not in that category





#### Driving a heavy vehicle on the road

About one in fourteen respondents (7%) ever drives a heavy vehicle on the road. Nearly half of these people (3% of all respondents) drive a heavy vehicle at least weekly. These findings are similar to those from 2018.

Those who ever drive heavy vehicles are significantly more likely to be male (12% of males vs 2% of females), and to live in Rural Balance areas (20%) or Other Urban areas (14%).

Those who drive heavy vehicles at least weekly are also significantly more likely to be aged 40-60 (4% vs 2% amongst all other age groups combined), or to be male (5% of males vs less than 1% of females). Those living in Major Urban areas are significantly less likely to drive heavy vehicles on a weekly basis (2% vs 6% in other areas).

Table 5	Frequency of dr	iving a heav	y vehicle
---------	-----------------	--------------	-----------

			A	ge		Gen	der	Location		
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
At least weekly	3	2	2	4 ↑	1↓	5 ↑	0 ↑	2↓	5 ↑	7 ↑
At least monthly	1	1	1	2	1	2	1	1↓	2	6 ↑
Less than monthly	3	2	4	4	1↓	5 ↑	1 ↓	2↓	6 ↑	7 ↑
NET: Ever drive a heavy vehicle	7	6	7	9 ↑	3↓	12 ↑	2↓	5↓	14 ↑	20 ↑
Never	93	94	93	91↓	97 ↑	88 ↓	98 ↑	95 ↑	86↓	80↓
Sample size	1760	231	533	622	374	845	915	1320	292	148

M2D - How often, if ever, do you drive a heavy vehicle on the road?

Total sample; Weighted sample; base n=1601

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

#### 3.1.3 Other transportation

In this section we explore to what extent respondents use other types of transportation such as public transport, taxis, walking, or travelling as a passenger in a car or on a motorcycle.

#### **Public transport**

As shown in Table 6 below, the majority (83%) of respondents use public transport, up from 79% in 2017. Close to one in four (23%) use public transport weekly. Usage declines with age, both in terms of using public transport at all and frequency of use. Nine in ten (91%) of those aged 18-25 use public transport, with over a third (39%) using it weekly. This compares to three quarters (75%) of those aged 61-90 years using public transport, and one in eight (12%) of this age group using it weekly.

Use of public transport is also more common in Major Urban areas than in the rest of Victoria (85% vs 73% in Other Urban areas and 65% in Rural Balance areas), with substantially higher weekly use (26% vs 5% in Other Urban areas and 9% in Rural Balance areas).





Table 6 Frequency of going somewhere by public transport

			Ą	ge		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
At least weekly	23	39↑	28 ↑	19↓	12↓	23	22	26 ↑	5↓	9 ↓	
At least monthly	16	21	13	15	19	18	15	17 ↑	11 ↓	9 ↓	
Less than monthly	44	30↓	43	49 ↑	44	41	46	42↓	57 ↑	47	
NET: Ever take public transport	83	91 ↑	85	82	75↓	83	83	85 ↑	73↓	65↓	
Never	17	9↓	15	18	25 ↑	17	17	15↓	27 ↑	35 ↑	
Sample size	1803	232	536	637	398	874	929	1357	297	149	

M1A - Thinking about ways you get around, apart from driving or riding yourself, how often do you go somewhere by taking public transport?

Total sample; Weighted sample

Blue up arrows ( $_{|}$ ) and red down arrows ( $_{|}$ ) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

#### **Commercial ride share**

As shown in Table 7, in 2019 a majority (71%) of respondents indicate they have ever used a taxi or other commercial ride share, up from 62% in 2016.

However, only one in fourteen (7%) take a taxi or similar on a weekly basis. Younger people aged 18-25 (12%) or 26-39 (10%) are more likely to take taxis or similar on a weekly basis, as are males (9%) and those living in Major Urban areas (8%).

Table 7 Frequency of taking a commercial ride share

			Ą	ge		Ger	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
At least weekly	7	12 ↑	10 ↑	6	2↓	9 ↑	6↓	8 ↑	3 ↓	3	
At least monthly	17	32 ↑	22 ↑	14↓	5↓	17	16	19 ↑	7 ↓	7 ↓	
Less than monthly	48	40↓	50	48	48	47	48	47	49	53	
NET: Ever use rideshare	71	84 ↑	82 ↑	68	56↓	73	70	74 ↑	59↓	63	
Never	29	16↓	18↓	32	44 ↑	27	30	26↓	41 ↑	37	
Sample size	1787	232	535	628	392	863	924	1349	291	147	

M1B - How often do you go somewhere by taking a taxi or similar (e.g. Uber)?

Total sample; Weighted sample

Blue up arrows  $\binom{1}{2}$  and red down arrows  $\binom{1}{2}$  indicate statistically significant difference compared to respondents not in that category





## **Walking**

As was the case in 2018, nearly all respondents go somewhere by walking (88%), and over half (55%) do so on at least a weekly basis. (See Table 8.)

Those in Rural Balance areas (78%) or Other Urban areas (80%) are less likely to go somewhere by walking than those in Major Urban areas (90%).

Table 8	Eroguenov	of walking
I able o	Frequency	OI Walkilly

			Ag	je		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
At least weekly	55	54	54	52	60	56	54	57 ↑	46 ↓	46	
At least monthly	15	17	17	16	11 ↓	16	14	16	13	15	
Less than monthly	18	18	21	20	11 ↓	16	19	17	21	17	
NET: Ever go somewhere by walking	88	89	92↑	88	82↓	87	88	90 ↑	80↓	78↓	
Never	12	11	8↓	12	18↑	13	12	10↓	20 ↑	22↑	
Sample size	1801	232	536	632	401	871	930	1358	295	148	

M1C - How often do you go somewhere by walking?

Total sample; Weighted sample; base n=1694

Blue up arrows ( $_{|}$ ) and red down arrows ( $_{|}$ ) indicate statistically significant difference compared to respondents not in that category





## Travelling in a car or motorbike as a passenger

As shown in Table 9, the large majority of respondents (94%) travel in a car or motorbike as a passenger, and over half (60%) do so on a weekly basis.

Younger people aged 18-25 (68%) are more likely than older respondents to travel as a passenger on a weekly basis. Women are also more likely than men to travel as a passenger on a weekly basis (68% vs 51%).

Table 9 Frequency of travelling in a car or on a motorbike as a passenger

			A	ge		Gen	der	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
At least weekly	60	68 ↑	60	59	54↓	51↓	68 ↑	59	63	59	
At least monthly	18	21	18	16	19	20	16	18	18	19	
Less than monthly	16	9↓	16	17	21 ↑	21 ↑	12↓	17	13	12	
NET: Ever travel as a passenger	94	98 ↑	94	92	93	91↓	97 ↑	94	95	89	
Never	6	2↓	6	8	7	9 ↑	3↓	6	5	11	
Sample size	1810	232	541	635	402	873	937	1361	300	149	

M1D - How often do you travel in a car or on a motorbike as a passenger?

Total sample; Weighted sample

Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category / Figures may not add to 100% due to rounding







## 3.2 Driving behaviour

This section examines the general driving behaviour of respondents. For instance, commuting, night-time driving and feeling stressed while driving.

#### Commuting to and from work in a car

As shown in Table 10, commuting to work by car is the norm for respondents, with close to four in five (82%) who are currently working doing so at least weekly, while nine in ten (90%) ever commute.

Commuting by car is most common amongst those living in Other Urban areas (95% ever commute by car). Respondents living in these locations also commute by car most frequently (93% commute at least weekly vs 81% in Major Urban areas and 82% in Rural Balance areas).

Table 10 Frequency of commuting to and from work in a car

			Ą	ge		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
At least weekly	82	87	79	84	79	83	82	81↓	93 ↑	82	
At least monthly	3	2	4	2↓	7↑	3	3	3	2	4	
Less than monthly	5	4	6	5	5	6	4	6	1 ↓	6	
NET: Ever commute to and from work in a car	90	92	89	91	90	91	89	90↓	95 ↑	92	
Never commute to and from work in a car	10	8	11	9	10	9	11	10 ↑	5↓	8	
Sample size	1261	161	456	541	103	660	601	961	192	108	

M3A – Thinking about your driving, how often do you commute to and from work in a car?

Filter: Driver, currently working; Weighted sample

Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category. Figures may not add to 100% due to rounding

Considering the occupational characteristics of car commuters, those most likely to commute at least weekly include:

- Machinery operators and drivers (96%)
- Technicians and trade workers (90%).

Professionals and associate professionals are least likely (70%) to commute weekly, although notably this group comprises the largest of the occupational categories (28%). People in these occupations are also most likely to ever take public transport (93%) with a third (33%) taking public transport weekly (compared to 23% of all respondents).





### **Driving between 10pm and 6am**

As shown in Table 11, four in five respondents (80%) ever drive at night between 10pm and 6am, with nearly three in ten (27%) doing so on at least a weekly basis.

Those more likely to drive between 10pm and 6am on a weekly basis include:

- 18-25 year olds (46% vs 24% of older drivers)
- Respondents who have driven over the speed limit (32%)
- Respondents involved in a crash (37%).

Table 11 Frequency of driving between 10pm and 6am

			Ą	ge		Ge	nder	Location		
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
At least weekly	27	46↑	29	26	16↓	29	25	28	21	31
At least monthly	20	27	24	21	13	22	19	20	23	18
Less than monthly	33	17↓	32	35	40	32	34	33	31	37
NET: Ever drive between 10pm and 6am	80	90	85	81	68↓	83	78	81	75	86
Never drive between 10pm and 6am	20	10	15	19	32 ↑	17	22	19	25	14
Sample size	650	69	203	236	142	301	349	482	112	56

M3E - How often do you drive between the hours of 10pm and 6am?

Filter: Driver; Weighted sample

Blue up arrows ( $_{|}$ ) and red down arrows ( $_{|}$ ) indicate statistically significant difference compared to respondents not in that category





#### How often people feel stressed while driving

As shown in Table 12, most respondents (76%) report driving while feeling stressed at least some of the time, with a third (34%) driving while feeling stressed on at least a weekly basis.

Those aged 61-90 are significantly less likely to feel stressed on a weekly basis (21%).

Feeling stressed while driving is most common amongst younger females. Females aged 18-25 (53%) are most likely to feel stressed while driving at least weekly. This is not the case for younger males, with less than a quarter (21%) reporting they feel stressed while driving at least weekly.

Respondents who report driving while feeling drowsy are more likely to report that they drive while feeling stressed (83% versus 71% of those who do not drive while feeling drowsy). Nearly seven in ten (68%) of those who report driving while feeling drowsy 'half the time or more often' also report driving while feeling stressed on a weekly basis.

Table 12 Frequency of driving while feeling stressed

			Ą	ge		Ger	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
At least weekly	34	37	36	40 ↑	21↓	33	35	35	30	27	
At least monthly	20	22	23	20	14	17	23	21	17	15	
Less than monthly	22	20	21	20	29↑	21	23	21↓	28	30	
NET: Ever feel stressed when driving	76	79	79	80	64↓	71↓	81 ↑	76	75	71	
Never feel stressed when driving	24	21	21	20	36 ↑	29 ↑	19↓	24	25	29	
Sample size	1093	138	337	384	234	530	563	813	186	94	

M3B - How often do you feel stressed when you are driving?

Filter: Driver; Weighted sample

Blue up arrows ( $_{\uparrow}$ ) and red down arrows ( $_{\downarrow}$ ) indicate statistically significant difference compared to respondents not in that category





As shown in Table 13, drivers who report driving while stressed are more likely to report driving while fatigued (46%) and involvement in a crash (47%).

Table 13 Frequency of driving while feeling stressed by behaviour (18-60 years)

Column %		Speeding		Drink driving		Mobile phone use		Driving fatigued		Involvement in a crash	
	Total	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
At least weekly	38	41	34	40	38	35	40	46 ↑	33↓	47 ↑	35↓
At least monthly	22	20	22	30	21	21	22	22	20	20	22
Less than monthly	20	19	21	9	21	25 ↑	17↓	17	23	16	21
NET: Ever feel stressed when driving	79	80	78	80	79	81	78	85 ↑	75↓	83	79
Never feel stressed when driving	21	20	22	20	21	19	22	15↓	25 ↑	17	21
Sample size	859	451	383	42	817	319	540	359	477	192	656

M3B – How often do you feel stressed when you are driving?

Filter: Driver aged 18-60; Weighted sample

Blue up arrows  $(\cdot)$  and red down arrows  $(\cdot)$  indicate statistically significant difference compared to respondents not in that category







## 3.3 Vehicle ownership

The following section discusses vehicle purchasing behaviour and the types of vehicles people drive.

## 3.3.1 Car purchasing

As is shown in Table 14, close to a quarter of respondents (22%) who drive or ride had bought a car in the last 12 months, with new car purchases (11%) being as likely as used car purchases (12%).

Those aged 18-25 years are more likely to purchase a car (33%), although more commonly a used car (27% used vs 6% new).

As respondents pass the age of 40 years, the likelihood of buying a car decreases, with 17% of those aged 40-59 reporting buying a car in the last 12 months and 15% of those aged 60 and over reporting buying a car in the last 12 months.

Table 14 Bought a car in the last 12 months

			Ą	ge		Ger	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Yes, a new car	11	6	14	9	12	10	11	10	11	10	
Yes, a used car	12	27 ↑	16	7	4↓	15 ↑	8 ↓	10	18	14	
NET: Purchased a car	22	33	29	17	15	25	19	21	30	23	
No, I haven't bought a car in the past 12 months	78	67	71	83	85	75	81	79	70	77	
Sample size	640	79	196	225	140	305	335	466	112	62	

VH4 - In the last 12 months, have you bought a car, either new or used?

Filter: Driver; Weighted sample

Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category





## 3.3.2 Type of vehicle usually driven

As shown in Table 15, close to two-thirds of respondents (65%) who drive or ride usually drive a car (a decrease from 70% in 2017 and 66% in 2018), while 26% drive a SUV/4WD (an increase from 22% in 2017 and 25% in 2018) and 6% drive a ute or similar. Other findings include:

- Younger drivers aged 18-25 are more likely to drive cars (80% vs 62% amongst older drivers) and significantly less likely to drive SUVs (14% vs 28% amongst older drivers).
- Utes are almost exclusively driven by males (11% vs 1% of females) and are more likely to be driven in Rural Balance areas (15%) than in Major Urban areas (5%).

Table 15 Type of vehicle usually driven

			Ą	ge		Ger	nder		Location	1
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
Car	65	80 ↑	61	59	69	62	68	66	63	47 ↓
SUV/4WD	26	14↓	29	31	24	22	30	26	25	31
Ute / Utility / Pickup	6	3	8	7	3	11 ↑	1↓	5↓	10	15 ↑
Truck	0	0	1	0	1	1	0	0	0	0
Motorcycle	1	1	1	1	1	1	0	1	0	1
Commercial van	1	1	1	1	1	2	0	1	1	3
Bus	0	0	0	0	0	0	0	0	0	2 ↑
Other	1	0	0	1	2	1	0	1	1	2
Sample size	851	107	257	306	181	405	446	623	152	76

VH1 - What type of vehicle do you usually drive?

Filter: Driver; Weighted sample

Blue up arrows ( $_{|}$ ) and red down arrows ( $_{|}$ ) indicate statistically significant difference compared to respondents not in that category







## 3.4 Road user attitudes and behaviours

The following section details respondents' attitudes towards driving and road safety and their behaviour.

### 3.4.1 Perceived level of danger in road-user behaviours

Respondents were asked to consider a range of road-user behaviours and to rate how dangerous they thought each was on a scale of 0 "not at all dangerous" to 10 "extremely dangerous". A similar set of statements regarding perceptions of danger were asked in previous surveys. In Table 16, results are shown for the years 2016 to 2019 for all statements that were asked in 2019. Numbers in the table and the following text are mean ratings derived from an eleven-point scale from 0 to 10.

The behaviours covered by these statements include driving while impaired by alcohol, driving while drowsy, driving while using a mobile phone, speeding, and cycling.

Four behaviours stand out as being perceived by respondents to be of very high risk:

- Driving with an illegal B.A.C. (9.5)
- Driving while very drowsy (9.2)
- Driving while using a handheld mobile phone (9.1)
- Crossing the street while looking at a mobile phone (8.8).

Riding bicycles, speeding behaviours and driving after drinking one alcoholic drink continue to be rated by respondents as the least dangerous of the behaviours they were asked to rate.

Table 16 Perceptions of danger				
Average	2016	2017	2018	2019
Drive with an illegal Blood Alcohol Content (BAC) level	9.5	9.5	9.5	9.5
Drive while very drowsy	9.2	9.2	9.2	9.2
Drive while using a handheld mobile phone	9.1	9.0	9.1	9.1
Cross the street while looking at a mobile phone			8.9	8.8
Ride a bicycle on urban roads		6.8	6.8	6.8
Drive a few kilometres above the posted speed limit in a 100km/h zone	6.2	6.2	6.1	6.1
Ride a bicycle on sealed country roads		6.0	6.3	6.0
Drive a few kilometres above the posted speed limit in a 60km/h zone	6.2	6.1	6.0	5.9
Drive a short time after having one alcoholic drink	5.7	5.7	5.7	5.6
Sample size	452 - 1180	809 - 1721	393 - 1661	133 - 1825

Mean scores are shown as a heat map where the lowest value is white and the highest value is blue.

DAN1 Using a scale where 0 is "Not at all dangerous" and 10 is "Extremely dangerous", how dangerous do you think it is to...

(activity) Total sample (statements are not asked in every quarter), weighted sample





Table 17 below shows the level of perceived danger of each behaviour in 2019 by demographic. The general trend in perception of danger is that males and those aged under 26 years perceive the danger of these activities as lower than other respondents.

 Table 17
 Perception of danger by demographic (2019)

			A	ge		Ger	nder	Location		
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
Drive with an illegal <b>Blood</b> Alcohol Content (BAC) level	9.5	9.5	9.5	9.6↑	9.3	9.3↓	9.6↑	9.5	9.3	9.4
Drive while <b>very drowsy</b>	9.2	8.9↓	9.1	9.4↑	9.2	9.1↓	9.3↑	9.2	8.9	9.2
Drive while using a handheld mobile phone	9.1	8.9	9.0	9.2	9.2	8.9↓	9.3↑	9.1	8.9	9.0
Cross the street while looking at a mobile phone	8.8	7.9↓	8.6	9.0 ↑	9.1	8.7	8.8	8.8	8.5	8.9
Ride a bicycle on <b>urban</b> roads	6.8	5.6	6.3	7.1	7.9	6.7	7.0	6.8	6.4	7.6
Drive a few kilometres above the posted speed limit in a <b>100km/h zone</b>	6.1	5.6	6.0	6.2	6.3	5.5↓	6.6↑	6.1	6.1	6.1
Ride a bicycle on <b>sealed country roads</b>	6.0	5.2	5.6	6.4	6.2	5.9	6.3	6.0	6.3	5.9
Drive a few kilometres above the posted speed limit in a <b>60km/h zone</b>	5.9	5.2↓	5.7	6.1	6.3↑	5.6↓	6.2↑	5.8↓	6.2	6.5
Drive a short time after having <b>one alcoholic drink</b>	5.6	6.0	5.7	5.5	5.5	5.2↓	6.1 ↑	5.6	5.5	5.5
Sample size	1825	232	542	638	415	880	946	1368	307	151

Mean scores are shown as a heat map where the lowest value is white and the highest value is blue.

DAN1 Using a scale where 0 is "Not at all dangerous" and 10 is "Extremely dangerous", how dangerous do you think it is to Total sample (statements are not asked in every quarter), weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





The following section looks at the perceived level of danger in more detail.



#### **Drink Driving**

Respondents consider drink driving to be the most dangerous driving behaviour – in particular, driving with an illegal B.A.C (9.5). This average rating is unchanged from 2018. The following groups had a lower perception of danger for drink driving:

- Males (9.3 vs 9.6 amongst females)
- Those who had driven over the legal BAC in the past 12 months (8.7 vs 9.5 amongst those who had not)

However, respondents do not consider having only one alcoholic drink a short time before they drive as particularly dangerous (5.6). Having one alcoholic drink is considered more dangerous amongst females (6.1) than males (5.2). The demographic group with the lowest perceived danger of driving after having one alcoholic drink is males aged over 40 years (5.5).



### **Driving while drowsy**

Driving while drowsy is also perceived to be a dangerous activity (9.2), – slightly lower than driving with an illegal B.A.C. (9.5) which is also unchanged since 2018.

Certain groups had a lower perception of danger for drowsy driving, including:

- Those aged 18-25 (8.9 vs 9.3 amongst those aged 26 or over)
- Those who have driven when fatigued (8.8 vs 9.4 amongst those who have not)
- Males (9.1 vs 9.3 amongst females).



#### Driving while using a hand-held mobile phone

Driving while using a handheld mobile phone (9.1) is also considered to be dangerous. Respondents who have a lower perception of danger for driving while using a handheld phone include:

- Those aged under 40 years (8.9 vs 9.2 amongst those aged 40 or over)
- Males (8.9 vs 9.3 amongst females)
- Those who have used a mobile phone to make a call while driving (8.5 vs 9.4 of those who have not used a phone while driving).







#### **Speeding**

Respondents were asked how dangerous they believe it is to exceed the speed limit by a few kilometres per hour in a 60km/h zone and in a 100km/h zone. Compared to drink or drowsy driving, or driving while using a hand-held mobile phone, the perceived danger of driving a few kilometres over the speed limit is lower for both a 60km/h zone (5.9) and a 100km/h zone (6.1). The differences across groups include the following:

- Males are less likely to think speeding a few kilometres above the limit is dangerous in both 60km/h zones (5.6 vs 6.2 amongst females) and 100km/h zones (5.5 vs 6.6 for females).
- Respondents in Major Urban areas are less likely to think speeding in a 60km/h zone is dangerous (5.8 vs. 6.3 for those in other areas), as are those aged under 40 (5.5 vs 6.2 amongst those aged 40 and over).
- Respondents who frequently exceed the speed limit are less likely to think speeding a few kilometres above the limit is dangerous in both 60km/h zones (5.0 vs 6.7 amongst those who do not frequently exceed speed limits) and 100km/h zones (4.9 vs 7.1).



#### Cycling

Respondents were also asked how dangerous they believe it is to ride a bicycle on urban roads and to ride a bicycle on sealed country roads. The perceived danger of riding a bicycle on urban roads (6.8) is greater than the perceived danger of riding a bicycle in the country (6.0).



#### **Pedestrian distractions**

Crossing a street while looking at a mobile phone is perceived as one of the more dangerous activities (8.8).

Differences observed amongst groups include:

- Respondents aged 18-25 (7.9) are less likely to rate this activity as dangerous than respondents aged 26 and over (8.9),
- Respondents who ever cross the street while looking at a mobile phone (7.7) are less likely to rate this activity as dangerous than respondents who never undertake this behaviour (9.1).







## 3.5 Speeding

### 3.5.1 Perceptions of the danger of speeding

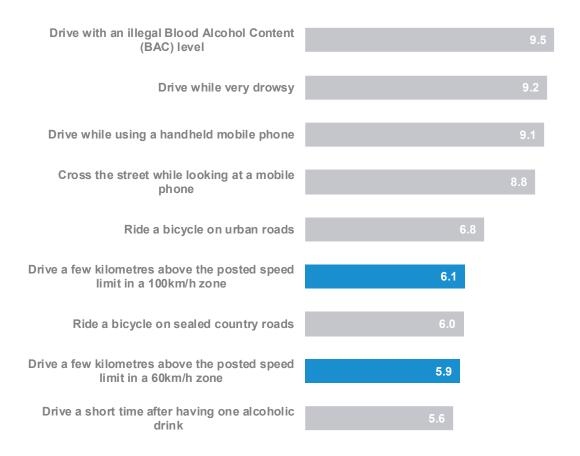
In Figure 2 below, respondents' perceived level of danger from driving a few kilometres over the speed limit (highlighted in blue) are compared with the perceived level of danger associated with other behaviours, such as driving with an illegal BAC, driving while very drowsy, or riding a bicycle on urban roads.

Respondents were asked to rate the perceived level of danger of someone performing each activity in a typical setting on an eleven-point scale from 0 to 10 where 0 is "not at all dangerous" and 10 is "extremely dangerous". Numbers in the table and the following text are mean ratings out of 10.

Respondents do not consider driving a few kilometres over the speed limit to be as dangerous as behaviours such as driving with illegal blood alcohol content, driving while very drowsy or driving while using a handheld mobile phone, or riding a bicycle on urban roads.

However, the perceived level of danger from driving a few kilometres over the 60 km/h speed limit is greater than that of driving a short time after having one alcoholic drink.

Figure 2 Perceptions of Danger (speeding highlighted)



Using a scale where 0 is "Not at all dangerous" and 10 is "Extremely dangerous", how dangerous do you think it is to: Total sample; Weighted; base n = from 393 to 1661





Table 18 shows the perceived level of danger of driving a few kilometres over the speed limit (for both 60km/h and 100km/h zones) amongst respondents by demographic. Key findings include:

- The perceived level of danger is lowest amongst 18-25 year olds (5.2 and 5.6 for 60km/h and 100km/h zones respectively) and highest amongst 61-90 year olds (6.3 and 6.3).
- Males perceive less danger in driving a few kilometres over the speed limit (5.6 and 5.5 for 60km/h and 100km/h zones respectively) than females (6.2 and 6.6).
- Respondents living in Other Urban areas (6.2) and Rural Balance areas (6.5) perceive the danger
  of driving a few kilometre above the speed limit in a 60km/h to be higher than respondents living
  in Major Urban areas (5.8).

Table 18 Perception of the danger of speeding by demographic

			Ą	ge		Gender		Location			
Average (rating 0-10)	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
60km/h zone	5.9	5.2↓	5.7	6.1	6.3↑	5.6↓	6.2↑	5.8↓	6.2	6.5	
100km/h zone	6.1	5.6↓	6.0	6.2	6.3	5.5↓	6.6↑	6.1	6.1	6.1	
Sample size	1812	231	538	637	406	872	940	1358	305	149	

DAN1A/B Using a scale where 0 is 'Not at all dangerous' and 10 is 'Extremely dangerous', how dangerous do you think it is to drive a few kilometres above the posted speed limit in a [60km/h/100km/h] zone Filter: Driver; weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

As shown in Table 19, respondents who engage in illegal behaviours (Speeding, Drink driving and Mobile phone use – see Section 1.3 for definitions) are less likely to perceive that driving a few kilometres over the speed limit is dangerous. For convenience, respondents in the Speeding behaviour sub-group will be referred to in this report as 'speeders' and other respondents as 'non-speeders'.

Most noticeably, speeders (5.0) are less likely than non-speeders (6.7) to perceive that driving a few kilometres over the speed limit in a 60km/h zone is dangerous. The difference is even greater for 100km/h zones (4.9 for speeders vs 7.1 for non-speeders). These findings are similar to those for 2018.

Amongst all sub-groups (demographic and behavioural), non-speeders (7.1) have the highest rating for the perceived level of danger for driving over the speed limit.





Table 19 Perception of the danger of speeding by driving behaviours

Average (rating 0-10)		Speeding		Drink driving		Mobile phone use		Driving fatigued		Involvement in a crash	
· · · · · · · · · · · · · · · · · · ·	Total	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
60km/h zone	5.9	5.0↓	6.7↑	4.6↓	5.9 ↑	4.9↓	6.3↑	5.3↓	6.2↑	5.8	5.9
100km/h zone	6.1	4.9↓	7.1 ↑	4.4↓	6.1 ↑	5.0↓	6.5↑	5.4↓	6.4↑	5.8	6.2
Sample size	1812	862	861	91	1678	542	1227	665	1066	346	1452

DAN1A/B Using a scale where 0 is 'Not at all dangerous' and 10 is 'Extremely dangerous', how dangerous do you think it is to drive a few kilometres above the posted speed limit in a [60km/h/100km/h] zone Filter: Driver; weighted sample

Blue up arrows ( $_{\uparrow}$ ) and red down arrows ( $_{\downarrow}$ ) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

### 3.5.2 Definition of speeding

To understand how road users define speeding, respondents were asked to indicate how fast they think people should be allowed to drive in a 60km/h and 100km/h zones without being booked for speeding. The results in this section are restricted to respondents aged 18-60 with a drivers' licence to allow valid comparisons over time. See Section 1.3 for further explanation.)

As shown in Figure 3, many respondents report that drivers should be allowed to drive up to 5km/h over the speed limit in both 60km/h and 100km/h zones (88% and 65% respectively).

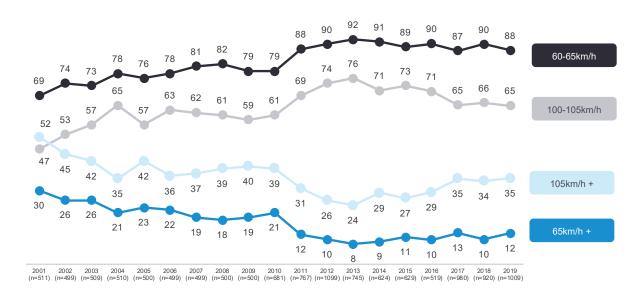
There has, however, been an increase in the percentage of respondents who report that drivers should be allowed to drive *more* than 5km/h over the speed limit in 100km/h zones. In 2013, 24% of respondents reported that drivers should be allowed to exceed 105km/h in 100km/h zones. In 2017, the percentage had risen to 35%. This belief has been maintained and continues to be 35% in 2019. In contrast, no trend is evident for 60km/h zones.

Males (17%) are more likely than females (8%) to report that drivers should be allowed to drive faster than at 65km/h in a 60km/h zone. The difference is greater for 100km/h zones; 45% of males report that drivers should be allowed to exceed 105km/h in a 100km/h zone compared with 25% of females.





## Figure 3 Definition of speeding



The RSM methodology was changed substantially in 2010 (see Section 4.0).

DAN2- How fast should people be allowed to drive in a 60km/h zone without being booked for speeding? Filter: Aged 18-60 years who could specify a number and not below 60km/h DAN3 - How fast should people be allowed to drive in a 100km/h zone without being booked for speeding? Filter: Aged 18-60 years who could specify a number and not below 60km/h Figures may not add to 100% due to rounding

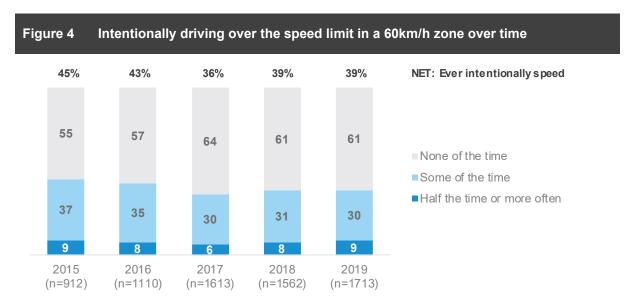




## 3.5.3 Intentionally driving over the speed limit

Respondents were asked how often they intentionally drove above the posted speed limit in the last three months. Note that in contrast to Section 2.5.2, these questions were asked of all respondents aged 18-90 with a drivers' licence.

As shown in Figure 4, the majority of respondents (61%) report never intentionally speeding in a 60km/h zone. Since 2015, the percentage of respondents reporting that they never intentionally speed has increased from 55% to 61% in 2019.



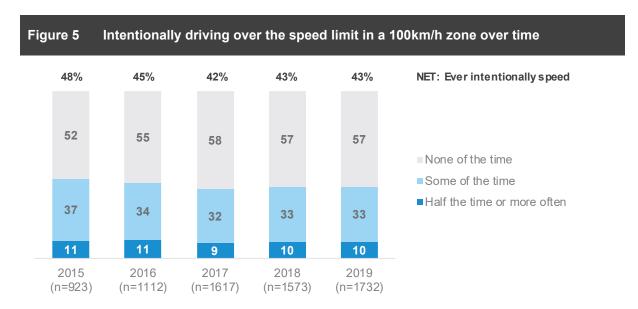
DB1A In the past three months, how often did you intentionally drive above the limit in a 60km/h zone, even if by only a few km's per hour?

Filter: Drivers; Weighted sample





As shown in Figure 5, the findings are similar for intentionally speeding in 100km/h zones. Since 2015, the percentage of respondents reporting that they never intentionally speed has increased from 52% to 57% in 2019.



DB1A In the past three months, how often did you intentionally drive above the limit in a 100km/h zone, even if by only a few km's per hour?

Weighted sample; Filter: Drivers

Figures may not add to 100% due to rounding

The reported likelihood to drive above the speed limit is greater amongst younger people and males, as described below:

- Respondents aged 18-39 (47%) are more likely than respondents aged 40 and over (33%) to ever speed in 60km/h zones.
- Males (45%) are more likely than females (33%) to ever speed in 60km/h zones
- Respondents in Rural Balance areas (29%) are less likely than respondents in Major Urban areas (40%) to ever speed in 60km/h zones.
- In 100km/h zones, respondents aged 18-39 (49%) are more likely than respondents aged 40 and over (38%) to ever speed.
- In 100km/h zones, males (50%) are more likely than females (35%) to ever speed in 100km/h zones.
- In 100km/h zones, respondents in Rural Balance areas (47%) and Other Urban areas (49%) are more likely than respondents in Major Urban areas (42%) to ever speed.

Respondents who are more likely to intentionally exceed the speed limit are also more likely to engage in other illegal behaviours such as using mobile phones while driving or drink driving. For example, respondents who make mobile phone calls while driving are more likely to report intentionally driving above the 60km/h limit at least half the time (14% vs 4% amongst those who never make mobile calls while driving). Similarly, respondents who drink drive are more likely to intentionally drive above the 100km/h speed limit at least half the time (29% vs 9% amongst those who do not drink drive).

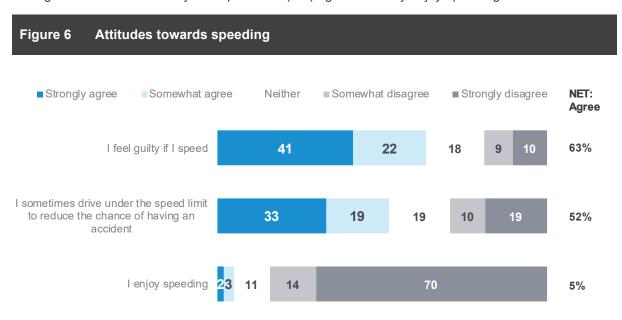




## 3.5.4 Attitudes towards speeding

Respondents were asked to rate the extent to which they agreed or disagreed with a battery of statements about speeding using a five-point scale where 1 is 'strongly disagree and 5 is 'strongly agree'. Numbers in Figure 6 and the following text are the percentages of respondents who are have a drivers' licence who nominated each point on the scale.

A majority of respondents (63%) report that speeding makes them feel guilty. Just over half of respondents (52%) report that they sometimes drive under the speed limit to reduce the chance of having an accident. A minority of respondents (5%) agree that they enjoy speeding.



SP1 - The following are some statements some people believe about speeding and speed limits. On a scale of 1 to 5, where 1 is "Strongly disagree" and 5 is "Strongly agree", (to what extent do you agree or disagree / please tell us the extent to which you agree or disagree) with the following statements...

Weighted sample: Filter: Drivers, excludes don't know and pon-response.

Weighted sample; Filter: Drivers, excludes don't know and non-response Figures may not add to 100% due to rounding

The attitudes to speeding differ by demographic. For example, a higher percentage of females and respondents aged 61 or over hold somewhat stronger views against speeding. For example:

- Females (77%) are more likely to strongly disagree than males (63%) with the statement 'I enjoy speeding'.
- Respondents aged 61-90 (82%) are more likely to strongly disagree than respondents aged 60 and under (66%) with the statement 'I enjoy speeding'.
- Respondents aged 61-90 (49%) are more likely to strongly agree than respondents aged 60 and under (39%) with the statement 'I feel guilty if I speed'.
- Females (49%) were more likely to strongly agree than males (33%) with the statement 'I feel guilty if I speed'.





There are few differences by demographic in the level of agreement with the statement 'I sometimes driving under the speed limit to reduce the chance of having an accident'. However, speeders, respondents who use a hand-held mobile phone and respondents who drive fatigued are less likely to agree with the statement that 'I sometimes drive under the speed limit to reduce the chance of having an accident', as shown below:

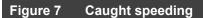
- 44% of speeders agree with the statement whereas 59% of non-speeders agree.
- 46% of respondents who drive while using a handheld mobile phone agree with the statement whereas 55% of respondents who do not do this agree.
- 48% of respondent who drive fatigued agree with the statement whereas 54% of respondents who do not do this agree.



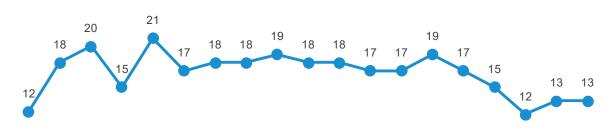


#### 3.5.5 Caught speeding

Respondents aged 18-60 who are licence holders were asked if they had been caught speeding in the last twelve months. Figure 7 below shows that the percentage of respondents who reported being caught speeding had declined from 2014 to 2017 but has then risen. In 2019, 13% of respondents report being caught speeding.







20.03 2004 2005 2006 20.07 2008 20.09 2010 2011 2012 2013 2014 2015 2016 2017 2018  $(n=511) \ (n=499) \ (n=500) \ (n=510) \ (n=500) \ (n=499) \ (n=499) \ (n=500) \ (n=500) \ (n=702) \ (n=809) \ (n=1140) \ (n=704) \ (n=685) \ (n=700) \ (n=707) \ (n=1659) \ (n=1209) \ (n=1339) \ (n=1140) \ (n$ 

SP2 - Have you been caught speeding in the last 12 months? Filter: Licence holders aged 18-60 with a valid response

Males (15%) are more likely to have been caught speeding in the last twelve months than females (10%).

# Table 20 Caught speeding in the past 12 months

			Age			Gen	nder	Location		
Column %		Total	18 - 25	26 - 39	40 - 60	Male	Female	Major Urban	Other Urban	Rural Balance
	Yes	13	15	11	13	15 ↑	10↓	12	16	12
	No	87	85	89	87	85↓	90 ↑	88	84	88
	Sample size	1339	216	513	610	640	699	1018	217	104

SP2 - Have you been caught speeding in the last 12 months?

Filter: Licence holders

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding



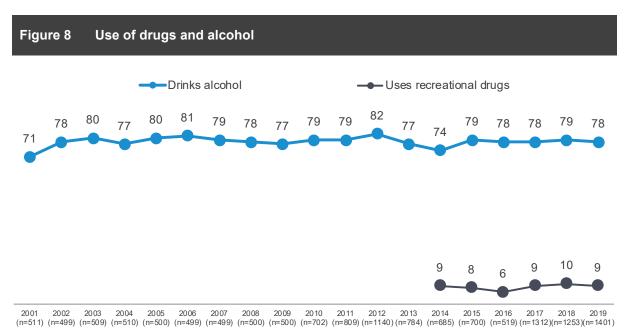
# 3.6 Impaired driving

#### 3.6.1 Use of drugs and alcohol





Respondents were asked whether they drink alcohol and if they had used recreational drugs in the last 12 months. Figure 8 below is filtered to respondents aged 18-60 who are licence holders to allow valid comparisons over time. Figure 8 shows that, on this basis, about four in five respondents (78%) ever drink alcohol, while about one in ten respondents (9%) have used recreational drugs in the last twelve months.



DK2 - Do you ever drink alcohol?

DG3 - In the last 12 months, have you used recreational drugs (for example, methamphetamine, ice, marijuana etc.)? Filter: Licence holders aged 18-60 with a valid response

Table 21 shows unfiltered results. Amongst all respondents, more males (83%) than females (73%) report they have ever drunk alcohol.

Usage of recreational drugs is higher amongst respondents aged 18-25 (14%) and 26-39 (11%) than amongst those aged 40-60 (6%) or 61-90 (2%).





<sup>\*</sup> Note: 'Drug use' was introduced in 2014

#### Table 21 Use of alcohol and recreational drugs

			Ą	ge		Ger	nder	Location		
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
Drinks alcohol	78	82	78	77	76	83 ↑	73 ↓	77	76	82
Uses recreational drugs	8	14 ↑	11 ↑	6	2↓	8	8	8	8	7
Sample size	1814	230	537	634	413	874	940	1358	304	152

DK2 - Do you ever drink alcohol?

DG3 - In the last 12 months, have you used recreational drugs (for example, methamphetamine, ice, marijuana etc.)? Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category

Filter: Licence holders with a valid response Figures may not add to 100% due to rounding

As shown in Table 22, respondents who engage in illegal behaviours, driving fatigued, or who have been involved in a crash (see Section 1.3 for definitions) are more likely to drink alcohol and use recreational drugs. For example:

- Speeders (85%) are more likely to report ever drinking alcohol than non-speeders (71%).
- Respondents who drink drive are more likely to use recreational drugs (21%) than respondents who do not drink drive (7%).
- Respondents who have been involved in a crash in the past five years are more likely to have used recreational drugs (11%) than those who do not (7%).

Table 22 Use of alcohol and recreational drugs by behaviour

Column %		Speed	ding	Drink (	driving	Mobile us	phone se	Driving 1	fatigued	Involven cra	nent in a ish
	Total	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Drinks alcohol	78	85 ↑	71↓	100 ↑	77↓	86 ↑	74↓	87 ↑	73↓	81	77
Uses recreational drugs	8	11 ↑	4↓	21 ↑	7↓	15 ↑	4 ↓	10 ↑	6↓	11 ↑	7 ↓
Sample size	1814	864	863	91	1680	541	1230	661	1074	349	1454

DK2 - Do you ever drink alcohol?

DG3 - In the last 12 months, have you used recreational drugs (for example, methamphetamine, ice, marijuana etc.)? Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category

Filter: Licence holders with a valid response Figures may not add to 100% due to rounding





#### 3.6.2 Drink driving

#### Incidence of illegal drink driving

In the last 12 months, 3% of respondents report to have been a passenger when they thought the driver was over the blood alcohol limit – the same percentage recorded in 2017 and 2018.

Amongst respondents who drive, 5% report they had driven a car when they thought they were over the blood alcohol limit. Those who drink drive are more likely to be male (7%) than female (4%).

As shown in Table 23, respondents aged 18-25 (6%) are more likely than respondents aged 26-90 (2%) to be a passenger in a car when they thought the driver was over the blood alcohol limit.

Table 23 Illegal drink driving – demographics

			Ą	ge		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Been a passenger in car when driver was over their legal BAC	3	6↑	4	2	0 ↑	3	3	3	2	2	
Sample size	1825	231	536	640	418	878	947	1369	306	150	
Driven when over legal BAC	5	9	5	5	4	7	4	5	4	7	
Sample size	1778	220	525	632	401	858	920	1327	303	148	

DK1 - In the last 12 months, have you been a passenger in a car when you knew or thought the driver was over their legal blood alcohol limit?

DK3 - In the last 12 months, have you driven a car when you knew or thought you were over your legal blood alcohol limit, even slightly?

Total sample; Weighted

Blue up arrows ( $_{\uparrow}$ ) and red down arrows ( $_{\downarrow}$ ) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

#### Frequency of illegal drink driving

Of respondents who had driven over the blood alcohol limit, 41% claim to have done so once, 40% claim to have done so twice and 19% claim to have done so at least three times. These results indicate that about 1% of all respondents (filtered to drivers) drive when over the blood alcohol limit. This finding is similar to 2018.





#### Legal drink driving

Respondents were asked whether they have driven after drinking alcohol, but while they believed they were under their legal blood alcohol limit.

Half (50%) of respondents report driving after drinking, but when they believed they were under their legal blood alcohol limit. This behaviour is most likely amongst those aged 40-60 (59%).

Table 24 Legal drink driving – demographics

			Ą	ge		Gen	der		Location	1
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
Driven after drinking while under legal BAC	50	40	50	59↑	41	54	45	49	48	59
NET: Has not driven after drinking alcohol in past 12 months	50	60	50	41↓	59	46	55	51	52	41
No, not in the past 12 months	12	11	11	10	15	14	9	11	11	14
Never drives after drinking	16	33 ↑	15	11	13	17	15	16	16	11
Never drinks alcohol	21	15	24	19	26	14↓	29↑	21	25	17
Doesn't drive / has not driven in past 12 months	1	0	1	0	5 ↑	1	2	2	0	0
Sample size	422	45	130	151	96	190	232	309	76	37

DK8 - In the last 12 months, have you driven a car after drinking alcohol when you knew or thought you were under the legal blood alcohol limit?

Filter: Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





#### **Number of drinks**

Over three quarters (77%) of those who drive and drink alcohol have a maximum one or two drinks if they are considering driving.

Table 25	Number	of drinks –	demographics
I GDIO ZO	T Tallibor	or armino	aomograpinoo

			A	ge		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Would not drive after drinking	17	34	15	11	15	16	18	17	19	13	
One drink	27	24	25	27	33	24	31	28	27	25	
Two drinks	50	43	49	57	46	52	49	50	49	53	
Three or more drinks	6	0	11	4	6	8	3	6	5	9	
Sample size	326	38	101	121	66	165	161	237	57	32	

DK5 What is the highest number of alcoholic drinks you would have and still consider driving

Filter: Driver/ Drink alcohol; Weighted sample

Blue up arrows  $(_{\mid})$  and red down arrows  $(_{\mid})$  indicate statistically significant difference compared to respondents not in that category





#### Being caught when driving over the limit

The perception of respondents regarding how easy or difficult it was for people to avoid being caught when driving over the legal blood alcohol limit are evenly split with 32% believing it would be easy to avoid be caught and 30% believing it would be difficult. The remainder (38%) report it would be neither easy nor difficult. Views do not vary by demographic.

Table 26 How easy it is to avoid being caught driving over the legal BAC limit

Column %		Spee	ding	Drink driving		Mobile phone use		Driving fatigued		Involvement in a crash	
	Total	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
NET: Easy	32	32	32	17	33	34	31	30	33	35	32
NET: Difficult	30	28	32	30	30	27	31	29	30	26	30
Extremely easy - 1	12	10	13	4	12	12	12	9	13	11	12
2	20	22	19	13	21	22	19	21	20	24	20
3	38	40	36	53	37	39	38	41	37	40	38
4	19	20	17	20	19	17	19	23	16	20	19
Extremely difficult - 5	11	8 ↓	15 ↑	10	11	10	11	6↓	13 ↑	6	12
Sample size	775	412	344	40	735	261	514	299	457	145	624

EN1 How easy or difficult is it for people to avoid being caught when driving over the legal blood alcohol limit? Filter: Driver; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





## 3.6.3 Drug driving

#### Recreational drugs used

Respondents who used recreational drugs in the last 12 months are most likely to have used cannabis/marijuana (5%) or stimulants (3%) such as ecstasy, meth, ice, speed or cocaine. Drug use is higher amongst those aged 18-25, with one in seven (14%) reporting they have used recreational drugs in the past 12 months.

Table 27 Use of alcohol and recreational drugs

			Ą	ge		Ge	nder		Location	1
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
NET: Used recreational drugs in the past 12 months	8	14 ↑	11 ↑	6	2↓	8	8	8	8	7
Cannabis / marijuana	5	10 ↑	8 ↑	3	1↓	5	4	5	5	2
Stimulants	3	5	6↑	1↓	0 1	3	2	3	1	2
Prescription medications for non-medical purposes	2	2	2	3	2	2	2	2	2	6
Hallucinogens	1	2	1	1	0	1	1	1	0	2
Opioids	0	0	0	0	0	0	0	0	0	2 ↑
Sample size	1835	232	542	642	419	883	952	1376	307	152

DG3 - In the last 12 months, which of the following recreational drugs have you used? Figures may not add to 100% due to rounding





#### **Driving after using recreational drugs**

The percentage of respondents who are drivers who drive after taking drugs is 1.7%. More than half of those who report driving after taking drugs report doing so multiple times in the past year.

A higher percentage of respondents who are aged under 40 years of age (3%) report driving after taking recreational drugs than those aged 40-90 (0.9%).

Table 28	Frequency of driving after taking drugs			
Column %		2017	2018	2019
	NET: Driven after using recreational drugs	1.5	2.2	1.7
	Once in the last 12 months	0.5	1.0	0.5
	Twice in the last 12 months	0.3	0.3	0.4
	3 to 5 times in the last 12 months	0.2	0.3	0.3
	6 to 10 times in the last 12 months	0.2	0.2	0.2
	More than 10 times in the last 12 months	0.2	0.4	0.3
	Not at all in the last 12 months	6.7	5.9	5.8
	Does not use recreational drugs or does not drive	91.8	91.9	92.4
	Sample size	1250	1515	1745

DG3 - In the last 12 months, which of the following recreational drugs have you used?
DG4 In the last 12 months, how often have you driven a vehicle, or ridden a motorbike, after using recreational drugs?
Filter: Drivers with a valid response

Figures may not add to 100% due to rounding

#### Being caught driving after using recreational drugs

Views are polarised regarding how easy or difficult it is for people to be caught when driving after using recreational drugs. More respondents (41%) report it would be easy to avoid being caught than those who report it would be difficult (26%). A third of respondents (33%) report that it would be neither easy nor difficult. These results are the same as 2018.







# 3.7 Fatigue

Respondents who drive a vehicle or ride a motorcycle were asked how often they have driven while feeling drowsy.

Over a third of respondents (37%) report that they have driven while drowsy in the past three months – the same as in 2018. The incidence of driving while drowsy is higher amongst respondents aged 18-25 (53%) than all other age groups. The incidence of driving while fatigued decreases with age.

Table 29 How often driven when drowsy in the past three months

			Ą	je		Ger	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
NET: Ever driven while feeling drowsy	37	53 ↑	46 ↑	34	23↓	41 ↑	34↓	35↓	46 ↑	44	
Half the time or more often	3	9 ↑	4	2	1↓	3	3	3	3	6	
Some of the time	34	44 ↑	42 ↑	32	22↓	38 ↑	31↓	33↓	43 ↑	39	
None of the time	63	47↓	54↓	66	77 ↑	59↓	66 ↑	65 ↑	54↓	56	
Sample size	1747	215	513	622	397	850	897	1302	296	149	

DB2E In the past three months, how often did you drive when feeling drowsy?

Filter: Driver; weighted sample

Blue up arrows  $\binom{1}{1}$  and red down arrows  $\binom{1}{1}$  indicate statistically significant difference compared to respondents not in that category







#### 3.8 **Distractions**

Respondents were asked how frequently they engaged in behaviours using their mobile phones. About seven in ten (71%) report using a mobile phone, including Bluetooth, while driving in the past three months. While a majority of respondents had either made or answered a call using Bluetooth (62%), a substantial minority (31%), had used a mobile phone illegally in the past three months (that is, without Bluetooth).

Respondents who report using a mobile phone illegally while driving are most likely to read a text message while driving (26%). Smaller percentages use their mobile phones in other ways while driving.

Respondents are more likely to use their phone passively than actively while driving; for instance, to answer a call or read a text rather than to make a call or write a text.

Figure 9 Mobile phone usage while driving None of the time ■ Some of the time ■ Half / most / all the time **NET: Ever** Answer a call using Bluetooth while driving 38 38 24 62% Make a call using Bluetooth while driving 32 21 53% Read a text message while driving 74 23 26% Answer a call with a hand-held phone while driving 87 12 1 13% 88 Write and send a text message while driving 11 2 12% Make a call with a hand-held phone while driving 90 10% 9 Use a messaging app while driving 90

DB2ABCD - In the past three months, how often did you....

Filter: Driver; Weighted sample Base: from 1761 to 1323

Figures may not add to 100% due to rounding

The percentage of respondents reporting illegal phone behaviours, that is those that require interacting with a mobile phone while driving, has declined from 37% in 2016 to 31% in 2019.

Figure 10 Mobile phone usage while driving 37 34 34 31 2016 2017 2018 2019 (n=1119)(n=1627)(n=1587)(n=1736)

DB2ABCD - In the past three months, how often did you....

Filter: Driver; Weighted sample





10%

Analysis of the use of mobile phones while driving by demographic shows greater illegal use amongst respondents aged under 40 and those in Major Urban areas. Key findings are:

- Illegal mobile phone usage is higher amongst those aged 18-25 (43%) and 26-39 (38%) than amongst those aged 40-60 (32%) or 61-90 (14%).
- Illegal mobile phone usage is higher in Major Urban areas (32%) than other areas (24%).

Table 30 Use of a mobile phone while driving by demographics

			Αç	ge		Gen	ıder	I	_ocation	l
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
NET: Used a mobile phone at all while driving (including bluetooth)	71	71	83 ↑	76 ↑	49↓	72	70	72 ↑	62↓	65
Answer a call using Bluetooth while driving	62	61	73 ↑	65	44 ↓	64	60	63 ↑	54↓	57
Make a call using Bluetooth while driving	53	56	68 ↑	56	29↓	57 ↑	49 ↓	54 ↑	44 ↓	47
NET: Used mobile phone (non-bluetooth)	31	43 ↑	38 ↑	32	14 ↓	33	29	32 ↑	22↓	27
Read a text message while driving	26	35 ↑	35 ↑	27	9↓	28	24	27 ↑	20	21
Answer a call with a hand- held phone while driving	13	20 ↑	16	14	5↓	14	12	13	13	11
Write and send a text message while driving	12	18 ↑	20 ↑	11	2↓	14	11	13	9	7
Make a call with a hand-held phone while driving	10	16 ↑	14 ↑	11	3↓	11	9	10	11	10
Use a messaging app (eg Facebook Messenger, Whatsapp, Snapchat etc.) while driving	10	17 ↑	16 ↑	7	1↓	10	9	10	6	7
Sample size	1317	169	373	471	304	652	665	988	221	108

DB2ABCD - In the past three months, how often did you....

Filter: Driver; Weighted sample

Blue up arrows ( $_{|}$ ) and red down arrows ( $_{|}$ ) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

#### Being caught while using a mobile phone without hands free

Drivers are more likely to respond that it is easy rather than difficult to avoid being caught while using a mobile phone without hands free (47% vs 23%). Three in ten (30%) report that it would be neither easy nor difficult. These findings are similar to those from 2018.







#### 3.9 Pedestrian distractions

Respondents were asked several questions concerning the frequency and causes of pedestrian distractions.

#### 3.9.1 Frequency of pedestrian distractions

Respondents were asked how often they crossed the street while listening to headphones in the last three months. Over one-quarter (29%) report having done so in the last three months, up from 22% in 2018.

Fifteen per cent of respondents listen to headphones when they cross the street at least half the time. Younger respondents are more likely to listen to headphones while crossing the street. Respondents aged 18-25 (41%) report listening at least half the time, compared to 19% of those aged 26-39, 7% of those aged 40-60 and 6% of those aged over 60.

Figure 11 Frequency of crossing the street with headphones

			A	ge		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
All / Most / Half the time	15	41 ↑	19	7↓	6↓	15	14	16	9	8	
Some of the time	14	26 ↑	21 ↑	11	3↓	14	14	15	11	2 ↓	
NET: Ever	29	67 ↑	40 ↑	18↓	9↓	29	28	31 ↑	20	10 ↓	
None of the time	71	31↓	60↓	82 ↑	90 ↑	70	71	68↓	78	90 ↑	
Don't know	0	2↑	0	0	0	1	0	0	0	0	
Sample size	480	60	145	165	110	231	249	366	80	34	

PED1 In the last three months, how often did you cross the street while listening to headphones (calls, music, podcasts etc.)? Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





Respondents were asked how often they crossed the street while looking at a mobile phone in the last three months. Close to one-third (29%) report having done so in the last three months, while about one in twenty (6%) report having done so at least half the time. Those aged 18-25 are more likely to do so at least half the time (23%) than those aged 26-39 (6%), or those aged 40-60 (1%) or those over the age of 60 (1%).

Figure 12 Frequency of crossing the street looking at a mobile phone

			Ą	ge		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
All / Most / Half the time	6	23 ↑	6	1↓	1	5	6	7	3	0	
Some of the time	23	43 ↑	40 ↑	16↓	3↓	23	24	25	12↓	26	
NET: Ever	29	66 ↑	46 ↑	18↓	4 ↓	28	30	32 ↑	14↓	26	
None of the time	70	32↓	53↓	82 ↑	96 ↑	72	69	68↓	85 ↑	74	
Don't know	1	2	1	0	0	0	1	1	1	0	
Sample size	478	60	145	165	108	231	247	365	79	34	

PED1 In the last three months, how often did you cross the street while looking at a mobile phone? Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





#### 3.9.2 Causes of pedestrian distraction

Respondents were asked whether they had been distracted by a number of things while walking around. Respondents are most likely to have been distracted by the actions of other road users (48%), ahead of their own thoughts (39%), other pedestrians (34%), mobile phones (33%), and signs on the road (18%). Younger respondents were more likely to be distracted than older respondents – 93% of 18-25 years olds reported being distracted vs 61% of those aged over 60.

Figure 13 What distracts pedestrians

			Αg	je		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Actions of other road users	48	59	52	44	42	50	45	49	40	45	
Your own thoughts	39	72 ↑	44	33	24↓	36	42	41	29	37	
Mobile phone	33	71 ↑	47 ↑	22↓	8↓	33	33	34	25	24	
People you are walking with or other pedestrians	34	54 ↑	37	30	24	33	35	34	29	38	
Signs on the road	18	12	21	15	20	18	17	18	11	18	
GPS/Map	10	33 ↑	11	6	1↓	10	10	11 ↑	3↓	4	
Other	2	2	4	2	2	2	2	3	0	0	
None of the above	25	7↓	16↓	31	39 ↑	28	22	24	30	33	
Don't know	2	2	3	1	1	1	2	2	2	0	
Sample size	473	60	145	162	106	227	246	363	77	33	

PED2 In the last week, have you been DISTRACTED by any of the following while you were walking around? Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

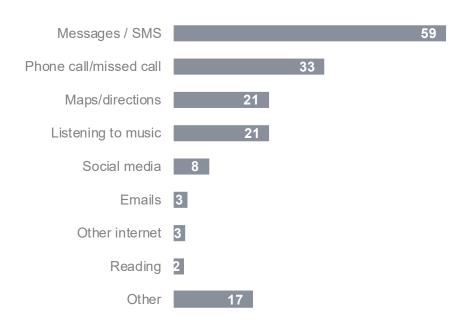




#### 3.9.3 Distractions while using mobile phones

Respondents who report that they were distracted by their mobile phone while walking were asked what they were using on their mobile phone that was distracting them. They report they were most likely to be distracted by either SMS (59%) or phone calls (33%).

Figure 14 Pedestrian distractions on a mobile phone



PED3 What was distracting you on your phone? Filter: Distracted by mobile phone (at PED2); Weighted sample; Base n=289 Figures may not add to 100% due to rounding

#### 3.9.4 Near misses due to pedestrian distractions

About one in ten respondents (9%) report ever having a 'near-miss' with a vehicle because they were distracted when walking.

Table 31	Near misses due to pedestrian distractions

			Age				Ge	nder	Location			
Column %		Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
	Yes	9	8	8	11	9	9	10	10	7	6	
	No	91	92	92	89	91	91	90	90	93	94	
	Sample size	472	58	143	164	107	225	247	362	77	33	

PED4 Have you ever had a 'near miss', where you were almost hit by a vehicle, when you were walking because you were distracted?

Weighted sample;

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category







#### 3.10 Police enforcement

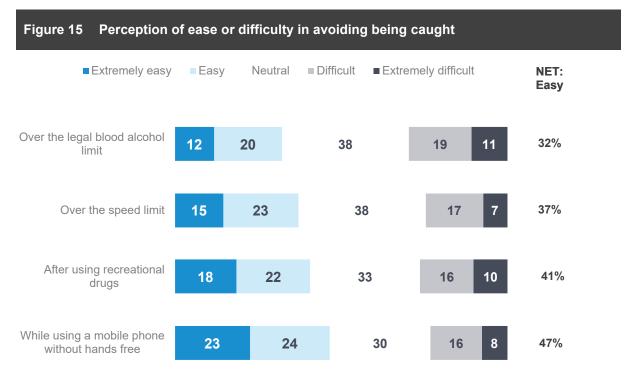
#### 3.10.1 Avoiding being caught

Views were polarised regarding how easy or difficult it is for people to be caught drink driving, driving over the speed limit, drug driving or using a mobile phone when driving.

Respondents think it is easier to avoid being caught for using a hand-held mobile phone (47%) than avoid being caught for driving after using recreational drugs (41%), driving over the speed limit (37%) or drink driving (32%). These findings are similar to those for 2018.

Respondents who do not drive over the speed limit (11%) are more likely than those who do drive over the speed limit (5%) to believe that it would be 'extremely difficult' for someone to avoid being caught if speeding.

The findings did not vary significantly by demographic or by category of risky driving behaviour.



EN1 - On a scale of 1 to 5, where 1 is "Extremely easy" and 5 is "Extremely difficult", how easy or difficult do you think it is for people to avoid being caught when doing the following things Weighted sample; base n=from 741 to 805 Figures may not add to 100% due to rounding





#### 3.10.2 Perceptions of police

Respondents were asked the extent to which they agreed or disagreed with a number of statements regarding police and police enforcement. Overall, attitudes to police enforcement amongst respondents are positive, with the majority agreeing that:

- 'Police play an important role in reducing fatal crashes on Victoria's roads' (70%), and
- 'Seeing police on the roads makes me feel safer' (70%).

Agreement that seeing police on the roads makes people feel safer increases substantially with age (56% amongst those aged under 40 vs 82% amongst those aged 40 and over). This pattern is also evident, but to a lesser extent, regarding the perception that police play an important role in reducing fatal crashes (63% amongst those aged under 40 vs 79% amongst those aged 40 and over).

A minority of respondents (30%) agree that enforcing speed is just revenue raising, and this view is consistent by demographic.

Table 32 Perceptions of police by demographic

			Ą	ge		Ge	nder	Location			
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Police play an important role in <b>reducing fatal</b> crashes on Victoria's roads	70	60	64	72	79 ↑	70	70	70	72	69	
Seeing police on the roads makes me feel safer	70	44↓	62↓	79↑	82 ↑	68	72	71	68	64	
Enforcing speed limits just raises revenue and doesn't make our roads any safer	30	30	26	30	37	32	29	30	36	28	
Sample size	886	113	265	311	197	423	463	651	156	79	

EN2 - On a scale of 1 to 5, where 1 is "Strongly disagree" and 5 is "Strongly agree", to what extent do you agree or disagree with the following statements...

Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





There is a pattern of more negative views of police amongst those who engage in risky behaviour - in particular, amongst those who drink drive. Amongst those who drink drive only 37% indicate that seeing police on the roads makes them feel safer compared to 66% of speeders, 64% of those who drive fatigued, and 61% of illegal mobile phone users. These findings compare to 70% amongst all respondents who admit that seeing police on the road makes them feel safer.

Table 33 Perceptions of police by behaviour

Column %		Speeding		Drink driving		Mobile phone use		Driving fatigued		Involvement in a crash	
	Total	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Police play an important role in <b>reducing fatal</b> crashes on Victoria's roads	70	66↓	76 ↑	46↓	72 ↑	62↓	<b>74</b> ↑	67	73	62↓	72 ↑
Seeing police on the roads makes me feel safer	70	66↓	75 ↑	37↓	72 ↑	61↓	75 ↑	64↓	75 ↑	63↓	72 ↑
Enforcing speed limits just raises revenue and doesn't make our roads any safer	30	35 ↑	26↓	41	30	36 ↑	28↓	31	31	31	30
Sample size	886	446	392	43	820	276	587	323	517	161	716

EN2 - On a scale of 1 to 5, where 1 is "Strongly disagree" and 5 is "Strongly agree", to what extent do you agree or disagree with the following statements...

Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





#### 3.10.3 Perception of police presence

The police presence questions are typically included in the RSM from October to March. On balance, respondents do not believe there is any change in police presence compared with the previous year; four in ten (43%) believe the number of police on the road has not changed, and a further fifth (21%) are unsure as to whether there has been a change or not. Those who report that there is a change are divided between more (20%) and fewer (16%) police on the road. These results are consistent with 2018.

There is a substantial difference in belief by age, with 18-25 year olds (40%) being more likely to believe the number of police had increased, while 61-90 year olds (28%) are more likely than those younger than them to believe that there are fewer police on the road.

There is no difference in the perception of police presence by those more likely to engage in illegal driving behaviours.

Table 34	Perception of police presence by demographic
----------	--

				Ą	ge		Ge	nder	Location			
Column %		Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
	More	20	40 ↑	17	18	12 ↓	19	21	20	20	17	
	Same	43	40	49	44	39	45	42	43	44	47	
	Fewer	16	5↓	12	16	28 ↑	18	14	16	18	19	
	Don't know	21	15	22	22	21	19	23	22	18	17	
	Sample size	887	113	264	310	200	424	463	651	157	79	

POL1 - Do you believe that compared to this time last year, there are fewer, more or the same number of police on the roads? Weighted sample

Blue up arrows ( $_{\downarrow}$ ) and red down arrows ( $_{\downarrow}$ ) indicate statistically significant difference compared to respondents not in that category





#### 3.10.4 Interaction with police on the roads

Respondents were asked how often they had interactions with police on the road, including being pulled over, breath-tested or drug-tested. Overall, close to two-thirds (63%) report having some interaction.

Breath testing is the most common interaction with nearly two-thirds (61%) of drivers reporting they had a breath test in the past 12 months, followed by being pulled over (32%) and then being drugtesting (10%). More than half of respondents who reported being been breath-tested were tested multiple times.

Table 35 Interaction with police on the roads												
Row %	Not at all in the past 12 months	NET: At all in the past 12 months	Once in the past 12 months	Twice in the past 12 months	Three or more times in the past 12 months	Don't know	Sample size					
Pulled over by police for any reason	67	32	20	8	4	1	861					
Breath-tested while driving	38↓	61 ↑	31↑	20 ↑	10 ↑	1	861					
drug-tested while driving	89 ↑	10 ↓	7 ↓	2↓	1↓	1	858					

<sup>\*</sup> EN3 was asked in Jan-Mar and Oct-Dec quarters. The wording was changed in the Oct-Dec quarter to more accurately describe a drug test. Images of the tests were also shown to respondents competing via hard-copy or online. This led to lower, and more accurate reporting of being drug-tested.

EN3 - In the past 12 months, how many times have you been...

Filter: Drivers; Weighted sample;

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category







#### 3.11 Social norms

A new section was included in the RSM in 2019 which asked how often respondents believed their friends engage in illegal or dangerous driving behaviour. The three behaviours presented to respondents were:

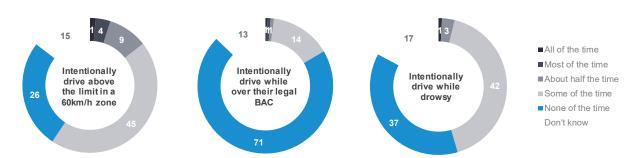
- Intentionally driving above the posted speed limit in a km/h zone
- Driving while drowsy
- Intentionally driving while over their legal BAC

As can be seen in Figure 16, speeding is believed to be done by a higher percentage of friends and with greater frequency than driving while drowsy or driving over their legal blood alcohol limit.

There is uncertainty regarding the extent to which friends engage in these behaviours with between 13% and 17% saying they are unsure. However, most are able to provide an estimate.

Just under six in ten (59%) believe their friends exceed the speed limit in a 60km/h zone, with one in seven (14%) believing they do this half the time or more frequently. Just under half (46%) believe their friends drive while drowsy, although 4% believe they do this half the time or more often. Around one in six (17%) believe their friends ever drive while over their legal blood alcohol limit.

Figure 16 Frequency of friends engaging dangerous driving



DB4 Now thinking about how your friends drive, how often do you think your friends would... Total sample; Weighted sample; base n=668 Figures may not add to 100% due to rounding





As shown in Table 36, the percentage of respondents reporting having friends who intentionally drive over the speed limit in a 60km/h zone or driving while drowsy declines with age, with those aged over 60 years less likely to report that their friends ever do these behaviours.

Table 36 Frequency of friends engaging dangerous driving by demographic

			Α	ge		Ge	nder	Location			
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Intentionally drive above the limit in a 60km/h zone	59	70	72 ↑	54	46 ↓	64	55	59	64	52	
Drive while drowsy	46	56	53	46	31↓	49	42	45	47	51	
Intentionally drive while over their legal BAC	17	14	22	17	11	19	14	17	15	14	
Sample size	664	90	188	236	150	330	334	499	104	61	

DB4 Now thinking about how your friends drive, how often do you think your friends would...

Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

As shown in Table 37, respondents who engage in illegal and dangerous driving behaviour themselves are more likely to believe their friends ever do these behaviours. While those who have been involved in a crash are more likely than those who have not to report that their friends speed and drive while drowsy, there is no correlation between being involved in a crash and reporting that friends drive while over the blood alcohol limit.

Table 37 Frequency of friends engaging dangerous driving by behaviour

Column %		Speeding		Drink d	Drink driving		phone e	Driving fatigued		Involvement in a crash	
	Total	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Intentionally drive above the limit in a 60km/h zone	59	77 ↑	42↓	75	58	78 ↑	51↓	73 ↑	52↓	76 ↑	56 ↓
Drive while drowsy	46	58 ↑	35 ↓	64 ↑	45 ↓	64 ↑	38↓	79 ↑	27 ↓	58 ↑	43↓
Intentionally drive while over their legal BAC	17	22 ↑	12↓	37 ↑	15↓	25 ↑	13↓	21 ↑	14↓	16	17
Sample size	664	323	325	37	622	204	455	246	399	114	549

DB4 Now thinking about how your friends drive, how often do you think your friends would...

Filter: Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category







#### 3.12 Infrastructure

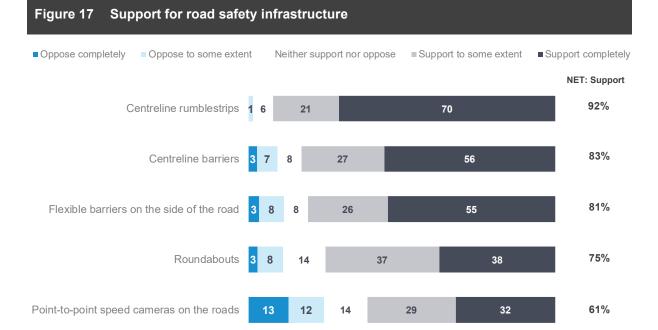
Respondents were asked the extent to which they supported or opposed the building of more infrastructure of five types: centreline rumble strips, barriers (both centreline and roadside), roundabouts and point-to-point speed cameras.

Respondents are most supportive of a further roll-out of centreline rumble strips, with support almost unanimous at 92%. Seven in ten (70%) support building more centreline rumble strips "completely".

Of the other infrastructure types considered, both centreline and roadside barriers had the next highest level of support. Building more centreline barriers is supported by eight in ten respondents (83%) with more than half (56%) supporting this "completely". Flexible roadside barriers enjoy a similar level of support with eight in ten (81%) supportive of building more, and over half of respondents (55%) supporting this "completely".

While on balance respondents are supportive of building more roundabouts – with three quarters (75%) supporting this – sentiment is more ambivalent compared to the other types of infrastructure discussed above. This is evident in that around four in ten respondents (38%) support building more roundabouts "completely" versus more than half for both types of barrier.

Further roll-out of point-to-point speed cameras is the least supported type of road safety infrastructure. We note that, unlike the other types of infrastructure, point-to-point speed cameras are used for enforcement and installation will result in some drivers receiving penalties. Despite this, the majority of respondents (61%) support installation of more cameras. However, only a third (32%) support further roll-out "completely" and a quarter (25%) oppose this. One in eight (13%) oppose building more point-to-point speed cameras "completely".



P1 Please tell us to what extent you support building more of the following road safety features on Victoria's roads. Weighted sample; base n=from 628 to 876 Figures may not add to 100% due to rounding







### 3.13 Towards zero

#### 3.13.1 Awareness of the Towards Zero strategy

A new question was included in the RSM in 2019. It asked respondents whether they were aware of the Towards Zero strategy. The majority of respondents (59%) are aware of the strategy.

Awareness is highest amongst males (65% vs 54% of females) and those living in regional Victoria. Those living in Rural Balance areas had the highest awareness (70%) followed by those living in Other Urban areas (65%). Respondents living in Major Urban areas (58%) have the lowest awareness.

Table 38	<b>Awareness</b>	of Towards	Zero Strategy
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		Age				Gender		ı	Location	1
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major	Other	Rural
								Urban	Urban	Balance
Aware of Towards Zero strategy	59	58	58	62	58	65 ↑	54 ↓	58↓	65	<b>70</b> ↑
Not aware of strategy	41	42	42	38	42	35↓	46 ↑	42↑	35	30↓
Sample size	1832	232	541	641	418	883	949	1374	307	151

TZ9 Are you aware of the Toward Zero Strategy?

Filter: All respondents excl. refused and not answered; Weighted sample;

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

#### 3.13.2 Reaching zero

#### Belief that Victoria should aim for zero lives lost

Respondents were asked whether Victoria should aim for zero road deaths, and whether reducing the number of road deaths to zero would ever be achievable. While a large majority (89%) believed zero road deaths is a worthy aim, only a minority of 14% believe it would ever be achieved.

Females (92%) are more inclined than males (87%) to believe that Victoria should aim for zero road deaths, although the zero target is supported by the majority of respondents regardless of demographic.

Belief that zero is possible decreases with age, with nearly a quarter (18%) of 18-25 year olds believing that Victoria will reach zero road deaths versus one in ten (10%) of those aged 61 and over.





Table 39 Belief that Victoria should aim for zero

			Ą	ge		Gender		Location		
Column %	Total		26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
Victoria should aim for zero	89	91	90	89	87	87↓	92 ↑	89	91	90
Sample size	1830	230	540	641	419	880	950	1373	306	151

TZ1 Should Victoria aim for zero road deaths?

Filter: All respondents excl. refused and not answered; Weighted sample;

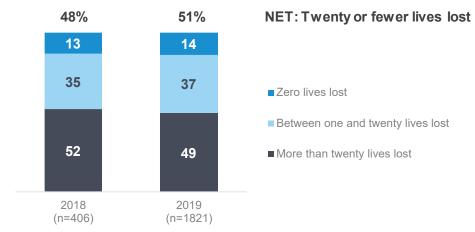
#### Lowest number of lives lost on Victorian roads in the next 30 years

A new question was added to the RSM in late 2018. It asked respondents what they believed the lowest number of lives lost in a single year could be in the next 30 years. Respondents were given options of zero lives lost, between one and twenty lives lost or more than twenty. The results are shown in Figure 18 below.

One in seven (14%) believes that zero will be achieved while more than a third (37%) believes that between one and twenty lives will be lost. Overall, around half (51%) believes that within the next 30 years 20 or fewer lives will be lost on Victorian roads. The remaining 49% believe that more than 20 lives will be lost each year for the next 30 years.

These results are similar to those obtained in the October-December quarter in 2018.

Figure 18 Belief in the lowest number of lives lost within 30 years



TZ8 Within the next 30 years, which of the following do you think can be achieved in one year Filter: All respondents excl. refused and not answered; weighted sample





TZ2 Do you think reducing the number of road deaths in a year in Victoria to zero will ever be achievable?

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

Belief that a low number of lives lost is possible varies by age and gender. Respondents aged 18-25 (64%) and those aged 26-39 (59%) are most likely to believe that Victoria would record a year with fewer than 20 fatalities in the next 30 years. Those aged over 60 years (36%) are the least likely. Females are also more likely to believe that fewer than 20 lives would be lost within the next 30 years, with 55% holding this belief versus 46% of males.

Table 40 Belief in the lowest number of lives lost within 30 years

			Αg	je		Gen	der	Location		
Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
Zero lives lost	14	15	16	15	9↓	14	14	14	15	9
Between one and twenty lives lost	37	48 ↑	43 ↑	33	27 ↓	33↓	40 ↑	37	32	38
NET: Zero / Twenty or fewer lives lost	51	64 ↑	59 ↑	49	36 ↓	46 ↓	<b>55</b> ↑	51	47	47
More than twenty lives lost	49	36↓	41 ↓	51	64 ↑	54 ↑	45↓	49	53	53
Sample size	1821	231	540	639	411	877	944	1366	305	150

TZ8 Within the next 30 years, which of the following do you think can be achieved in one year Filter: All respondents excl. refused and not answered; weighted sample

Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category





#### Victorian government actions to achieve Towards Zero

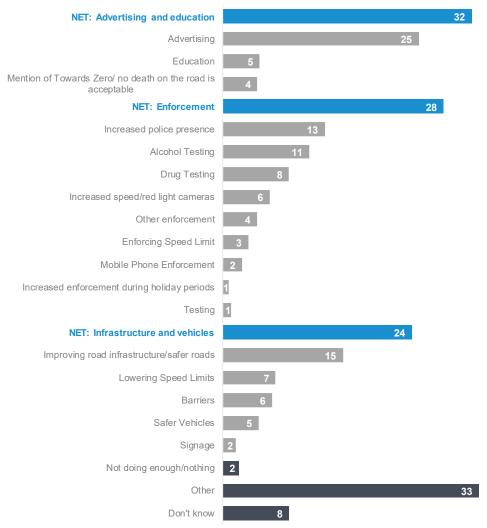
In 2019 respondents who were aware of the Towards Zero strategy were asked an open question asking what action they believe the Victorian government is taking to achieve Towards Zero. The responses to this question reflect TAC and Victoria Police activities in relation to road safety, with broad themes relating to advertising and public education (32%), enforcement (28%) and improving infrastructure and vehicles (24%). There is also a long tail of other mentions which collectively account for a third (33%) of responses to this question.

Mentions of advertising and education include specific reference to the "Man in the Street" public education campaign (4%) which communicated a core principle of the Towards Zero strategy - "no one deserves to die".

Mentions of enforcement are focused on increased police presence (13%) and testing drivers for alcohol (11%) and illegal drugs (8%).

Those who mentioned infrastructure note improvements to infrastructure and safer roads (15%) with some (6%) specifically mentioning barriers. A percentage (7%) also note the lowering of speed limits on some roads.

Figure 19 Actions taken by the Victorian government to achieve Towards Zero



TZ10 What actions are the Victorian government taking to achieve the Towards Zero Strategy? Filter: Aware of Towards Zero strategy excl. refused and not answered; weighted sample Base: n=1055





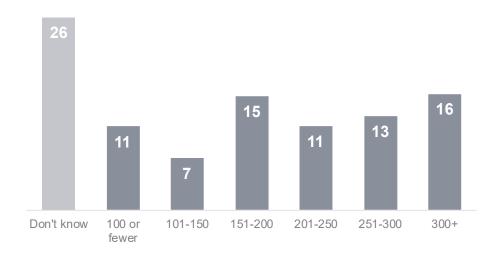
# 3.13.3 Community understanding of the number of fatalities on Victorian roads

A new question was included in the RSM in Quarter 4 2018. It asked respondents how many people they believed died each year due to crashes on Victorian roads. This question was asked again in 2019.

There is a wide variety of responses, indicating uncertainty, with only 11% giving a response of between 200 and 250, which is close to the actual number of fatalities in 2018 (213). Respondents aged 40-90 are more likely than those aged 18-39 to give this response (14% vs. 8%). There are no significant differences by gender or location.

Eleven per cent of respondents believe there were less than 100 deaths, 22% indicate between 101 and 200, and 29% believe there were over 250 deaths. Twenty-six per cent are unable to give any answer.

Figure 20 Community understanding of the number of road fatalities per year



TZ6 How many people do you believe die each year due to crashes on Victorian roads? Filter: All respondents excl. refused and not answered; Weighted sample; Base n=390







#### 3.14 Crashes

This section discusses the incidence of having experienced a crash and of drivers' propensity to change their behaviour after involvement in a crash. The results continue to show that younger drivers are more likely to have experienced a recent crash, and they are also most likely to report having altered their driving behaviour as a result of their involvement in a crash.

#### Involvement in a crash in the past five years

One in five respondents (19%) report that they had been involved in any crashes on the road as a driver or rider in the last five years, the same result as recorded in 2018.

Younger drivers continue to be more likely to report being involved in a crash, with respondents aged 18-25 years (31%) more likely to have had a crash than those aged over 25 years (17%).

Table 41 Been involved in crash in the past five years

				Ą	ge		Gender		Location		
Column %	Total		18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
	Yes	19	31 ↑	22	17	14 ↓	21	17	20	18	17
	No	81	69↓	78	83	86 ↑	79	83	80	82	83
	Sample size	1819	230	536	638	415	875	944	1364	304	151

CR1 - In the last five years, have you been involved in any crashes on the road as a driver or rider? Filter: Driver; Weighted sample

Blue up arrows  $(\uparrow)$  and red down arrows  $(\downarrow)$  indicate statistically significant difference compared to respondents not in that category

Figures may not add to 100% due to rounding

Notably, those who engage in illegal behaviours are also more likely to have been involved in a crash. There is a pattern of increased involvement in a crash in the past five years amongst those who also report engaging in illegal or risky driving behaviours.

Table 42 Been involved in crash in the past five years by illegal behaviours

Column %			Speeding		Drink driving		Mobile phone use		Driving fatigued	
		Total	Yes	No	Yes	No	Yes	No	Yes	No
	Yes	19	23 ↑	16↓	28	19	24 ↑	18↓	26 ↑	16↓
	No	81	77↓	84 ↑	72	81	76↓	82 ↑	74 ↓	84 ↑
	Sample size	1819	863	866	90	1683	541	1232	664	1072

CR1 - In the last five years, have you been involved in any crashes on the road as a driver or rider?

Filter: Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that





#### Injury requiring hospitalisation

Respondents who had been involved in a crash were asked whether anyone was injured to the extent that they required hospitalisation as a result of the crash. In 2019, around one in ten (9%) report that this was the case. These results indicate that about 2% of all respondents have been involved in a crash in the last five years where someone was hospitalised. This percentage is consistent with previous years.

Figure 21 Someone Injured in a car crash to the point of going to hospital



CR2 Was anyone involved in any of the crash(es) injured to the point where they needed to go to hospital? Filter: Been involved in a crash in the past 5 years; Weighted sample

#### Change in behaviour on account of a crash

Respondents who had been in a crash were asked whether they had changed how they drive or ride since the crash. Over half (55%) indicate that they had changed their behaviour. There are no significant differences by demographic or driving behaviours.

Table 43 Change in behaviour on account of a crash

				Ą	ge		Gender		Location			
Column %	Column %	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
	Yes	55	61	55	45	67	53	57	55	54	60	
	No	41	39	39	51	31	45	38	41	46	33	
	Don't know	3	0	5	5	3	2	5	4	0	7	
	Sample size	185	35	56	62	32	89	96	144	26	15	

CR3 - Since the crash, have you changed how you drive or ride?

Filter: Involved in a crash in the past five years; Weighted sample; base n=329

Blue up arrows  $(\cdot)$  and red down arrows  $(\cdot)$  indicate statistically significant difference compared to respondents not in that category







#### 3.15 Seatbelts

#### 3.15.1 Wearing of seatbelts when driving a vehicle fitted with them

Almost all drivers aged 18-60 years (98%) report wearing a seatbelt 'all the time' in the last three months when driving. This result is consistent with 2018 where 97% reported wearing a seatbelt while driving. There was no significant difference by demographic.

#### 3.15.2 Wearing of seatbelts when a passenger

Almost all respondents (97%) always wear a seatbelt when they are a passenger in a car or other vehicle. This percentage is consistent with 2018 (96%).

Respondents born outside of Australia are less likely to always wear seatbelts when a passenger than those born in Australia (94% vs 98%). This difference was also observed in 2018.





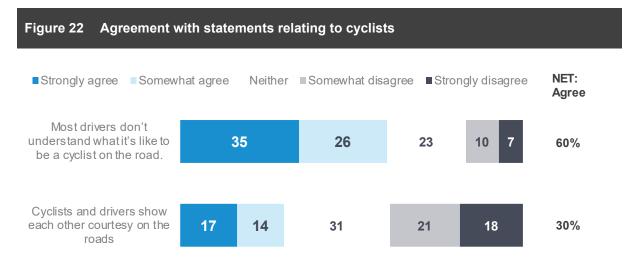


# 3.16 Cycling

Respondents are more likely to have a negative than positive view of cyclists and their interactions with drivers, highlighting the challenges drivers and cyclists face sharing the road. For example,

- Respondent are more likely to agree that drivers don't understand what it's like to be a cyclist on the road (60% vs 17% who disagree).
- Respondents are more likely to disagree than agree that cyclists and drivers show each other courtesy on the road (39% vs 30%).

The findings do not vary significantly by demographic.



CYC1DE - On a scale of 1 to 5, where 1 is "Strongly disagree" and 5 is "Strongly agree", to what extent do you Agree or disagree with the following statements:

Weighted; excludes don't know and not answered; base n=390 to n=419

Figures may not add to 100% due to rounding





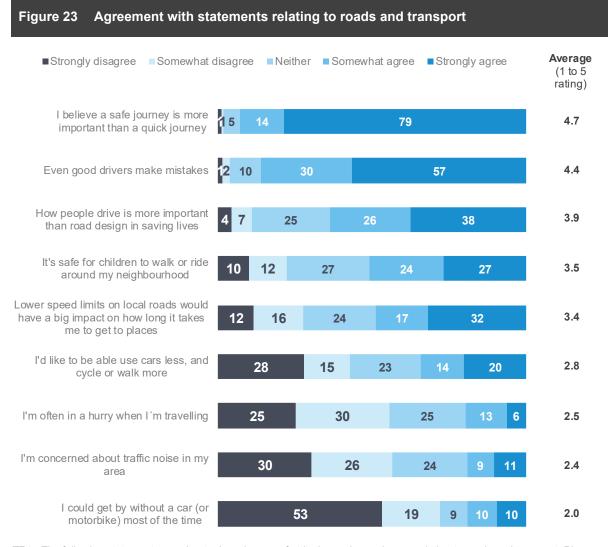


# 3.17 General attitudes to transport and road safety

#### 3.17.1 Level of agreement with statements relating to roads and transport

Respondents were asked to consider nine statements relating to attitudes and experiences concerning roads and transport, and to rate to what extent they agreed using a five-point scale of 1 "strongly disagree" to 5 "strongly agree". The topics covered by these statements included attitudes to speed while driving, thoughts on the quality of driving, car usage and local traffic. These questions have been asked from 2016 to 2019 of a random sub-set of respondents.

Respondents' attitudes relating to the importance of various facets of road safety align with some of the principles underpinning Towards Zero, although in other regards Victorians have yet to take on board aspects of Towards Zero. Agreement is high for 'a safe journey is more important than a quick journey' and 'even good drivers make mistakes'. However, Victorians are still more likely to believe than not that how people drive is more important than road design in saving lives, and likewise that lower speed limits on local roads would have a big impact on how long it takes to get places.



TZ4 - The following statements are about a broad range of attitudes and experiences relating to roads and transport. Please state the extent to which you agree or disagree with these statements where 1 is "Strongly disagree" and 5 is "Strongly Agree" Total sample; Weighted sample; base n= from 437 to 1822 Figures may not add to 100% due to rounding





#### **Attitudes toward travel speed**

Several statements relating to attitudes to speed were presented to respondents. Respondents strongly agree (4.7) that 'a safe journey is more important than a quick journey' indicating beliefs consistent with the philosophy of Towards Zero. Respondents are more likely to disagree that they are 'often in a hurry when travelling' (2.5), which also suggests support for the Towards Zero philosophy. Nevertheless, respondents are more likely than not to agree that 'lower speed limits on local roads would have a big impact on how long it takes me to get to places' (3.4). These findings are very similar to those from 2018.

Attitudes relating to speed and the time taken to travel between places indicate that older drivers are less concerned about how long it takes to travel between locations.

- Respondents aged 61-90 years are most likely to agree that 'a safe journey is more important than a quick journey' (4.8) than younger drivers, with drivers aged 18-25 (4.4) least likely to agree.
- Respondents aged 61-90 years are least likely to agree that they are often in a hurry when travelling (2.0).

Table 44 Attitudes to speed by key demographics

_			Ą	ge		Gender		Location		
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
I believe a safe journey is more important than a quick journey	4.7	4.4↓	4.6↓	4.7	4.8↑	4.6↓	4.7 ↑	4.7	4.7	4.7
Lower speed limits on local roads would have a big impact on how long it takes me to get to places	3.4	3.6	3.5	3.4	3.2	3.4	3.5	3.4	3.5	3.3
I'm often in a hurry when I'm travelling	2.5	2.7	2.6	2.5	2.0↓	2.5	2.4	2.5	2.4	2.4
Sample size	435	62	123	153	97	219	216	320	71	44

TZ4 - The following statements are about a broad range of attitudes and experiences relating to roads and transport. Please state the extent to which you agree or disagree with these statements where 1 is "Strongly disagree" and 5 is "Strongly Agree" Total sample; Weighted sample

Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category





#### **Quality of driving**

Two statements concerning attitudes about the quality of peoples' driving were presented to respondents.

Most respondents agree (4.4) that 'even good drivers make mistakes'. Nevertheless, driver responsibility is considered a major factor given that respondents are more likely to agree than not (3.9) that 'how people drive is more important than road design in saving lives'. These results are very similar to those from 2018.

The mean scores for the two statement do not differ by demographic with the exception that those aged 61 or over are more likely to agree that 'how people drive is more important than road design in saving lives' (4.1 vs 3.8 amongst those aged 60 or under).

Table 45 Attitudes towards quality of driving by demographics

			Ą	ge		Gender		Location			
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Even good drivers make mistakes	4.4	4.4	4.4	4.4	4.4	4.4	4.4	4.4	4.4	4.5	
How people drive is more important than road design in saving lives	3.9	3.7↓	3.8	3.8	4.1 ↑	3.9	3.8	3.9	3.9	3.8	
Sample size	1752	222	509	612	409	857	895	1310	297	145	

TZ4 - The following statements are about a broad range of attitudes and experiences relating to roads and transport. Please state the extent to which you agree or disagree with these statements where 1 is "Strongly disagree" and 5 is "Strongly Agree" Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





#### Car usage

Two statements concerning views about car usage were presented to respondents, one asking whether people would 'like to be able to use cars less, and cycle and walk more', and one asking whether people 'could get by without a car or motorbike most of the time.'

Respondents are evenly divided on whether they would 'like to be able to use cars less, and cycle and walk more' (2.8).

Nevertheless, cars are regarded as important by most people as demonstrated by the fact that more respondents are likely to disagree than agree (2.0) that they 'could get by without a car or motorbike most of the time'.

Table 46 Attitudes towards car usage

_		Age				Ge	nder	Location			
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
I'd like to be able use cars less, and cycle or walk more	2.8	2.6	2.9	3.0	2.7	2.9	2.8	2.9	2.7	2.7	
I could get by without a car (or motorbike) most of the time	2.0	2.4	2.0	1.9	2.0	2.1	2.0	2.1	1.8	1.8	
Sample size	437	62	124	153	98	217	220	322	71	44	

TZ4 - The following statements are about a broad range of attitudes and experiences relating to roads and transport. Please state the extent to which you agree or disagree with these statements where 1 is "Strongly disagree" and 5 is "Strongly Agree" Total sample; Weighted sample; base n=843 to 857

Blue up arrows  $\binom{1}{2}$  and red down arrows  $\binom{1}{2}$  indicate statistically significant difference compared to respondents not in that category





#### **Local traffic**

Two statements concerning views on local traffic were presented to respondents.

Respondents generally agree (3.5) that 'it is safe for children to walk or ride around my neighbourhood'. Although, as was the case in 2018, those with children not yet old enough to drive (3.1) are less likely to agree.

Respondents are more likely to disagree than agree that 'I'm concerned about traffic noise in my area' (2.4). There is less concern about traffic noise amongst those aged 18-25 (1.8).

Table 47 Attitudes towards local traffic

		Age				Ge	nder	Location			
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
It's safe for children to walk or ride around my neighbourhood	3.5	4.0 ↑	3.1↓	3.5	3.4	3.5	3.4	3.4	3.6	3.4	
I'm concerned about traffic noise in my area	2.4	1.8↓	2.6	2.5	2.5	2.5	2.4	2.5	2.3	2.2	
Sample size	437	61	121	156	99	221	216	322	72	43	

TZ4 - The following statements are about a broad range of attitudes and experiences relating to roads and transport. Please state the extent to which you agree or disagree with these statements where 1 is "Strongly disagree" and 5 is "Strongly Agree" Total sample; Weighted sample; base n=428 to 444

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





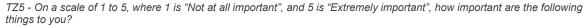
#### 3.17.2 Perceived importance of statements relating to roads and transport

Respondents were asked to rate the importance of nine statements related to transport and road safety by using a five-point scale where 1 was "not at all important" and 5 was "extremely important". Numbers in the following tables and text are mean ratings out of 5, except for the percentages shown in Figure 24.

The topics covered by these statements included the quality of the road and transport system, having access to different transport options, and attitudes to quality of life in nearby streets and the environment.

Relative importance of issues relating to roads and transport

**Average** ■ Not at all important ■ Slightly important ■ Important ■ Very important ■ Extremely important (1 to 5 rating) A transport system that is free-flowing 66 4.6 A road system that is reliable, with 5 62 4.6 predictable travel times The street you live on has clean air 65 4.5 Everyone having access to different 26 58 4.4 transport options The street you live on is quiet 20 42 4.1 Being able to drive and do as little 43 45 19 28 4.1 damage to the environment as possible Having access to different transport 3.9 8 16 43 options Being able to get to your destination 3.1 13 14 33 10 29 quickly



Total sample; Weighted sample; base n= from 385 to 400

Figures may not add to 100% due to rounding

Figure 24





#### Quality of the road and transport system

Respondents perceive the quality of the transport and road systems to be very important – with both 'a transport system that is free flowing' (4.6) and 'a road system that is reliable, with predictable travel times' (4.6) both being considered important by most respondents. As a high-quality road system is an integral component of Towards Zero, this suggests respondents' views complements this aspect of Towards Zero. Respondents' views are more polarised concerning whether 'being able to get to your destination quickly' is important (3.1).

The most pronounced demographic differences relate to the perceived importance of 'being able to get to your destination quickly', with those aged under 40 (3.4) placing more importance than those aged 40 and over (2.9) on 'being able to get to your destination quickly'.

 Table 48
 Perceived importance of the quality of the road and transport system

_			Ą	ge		Ge	nder		Location	า
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
A transport system that is free-flowing	4.6	4.3	4.6	4.6	4.6	4.6	4.6	4.6	4.6	4.4
A road system that is reliable, with predictable travel times	4.6	4.4	4.7 ↑	4.5	4.5	4.6	4.5	4.6	4.5	4.5
Being able to get to your destination quickly	3.1	3.6↑	3.3	3.1	2.6↓	3.1	3.1	3.2	3.0	2.4 ↓
Sample size	428	50	134	149	95	196	232	315	81	32

TZ5 - On a scale of 1 to 5, where 1 is "Not at all important", and 5 is "Extremely important", how important are the following things to you?

Total sample; Weighted sample

Blue up arrows ( $_1$ ) and red down arrows ( $_1$ ) indicate statistically significant difference compared to respondents not in that category





#### **Access to transport options**

Respondents agree that it is important to have access to different transport options, although the level of perceived importance is greater when the statement referred to all people rather than the respondent themselves:

- 'Everyone having access to different transport options' (4.4)
- 'Having access to different transport options' (3.9).

Females and those from Major Urban areas are more likely to believe that access to different transport options are important.

 Table 49
 Perceived importance of the access to transport options

_		Age				Gen	nder	Location			
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance	
Everyone having access to different transport options	4.4	4.5	4.4	4.3	4.4	4.3↓	4.5 ↑	4.4 ↑	4.1↓	4.3	
Having access to different transport options	3.9	4.1	4.1	3.8	3.9	3.8↓	4.1 ↑	4.0 ↑	3.5 ↓	3.2↓	
Sample size	435	50	134	153	98	199	236	320	81	34	

TZ5 - On a scale of 1 to 5, where 1 is "Not at all important", and 5 is "Extremely important", how important are the following things to you?

Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category





#### **Quality of life and environment**

Respondents agree that the three questions asked regarding the quality of life and the environment were important:

- 'The street you live in has clean air' (4.5)
- 'The street you live on is quiet' (4.1)
- 'Being able to drive and do as little damage to the environment as possible' (4.1)

Table 50 Perceived importance of quality of life issues and the environment – demographics

			Ą	ge		Ge	nder		Location	1
Average	Total	18 - 25	26 - 39	40 - 60	61 - 90	Male	Female	Major Urban	Other Urban	Rural Balance
The street you live on has clean air	4.5	4.3	4.7 ↑	4.4	4.5	4.4	4.6	4.5	4.5	4.5
The street you live on is quiet	4.1	3.8	4.0	4.1	4.3	4.0	4.2	4.1	4.3	3.8
Being able to drive and do as little damage to the environment as possible	4.1	4.1	4.1	4.0	4.2	4.0	4.2	4.1	3.8	4.1
Sample size	430	50	133	152	95	199	231	318	78	34

TZ5 - On a scale of 1 to 5, where 1 is "Not at all important", and 5 is "Extremely important", how important are the following things to you?





Total sample; Weighted sample

Blue up arrows (1) and red down arrows (1) indicate statistically significant difference compared to respondents not in that category

# 4.0 Summary of findings





#### How people get around

Respondents aged 18-25 drive less frequently than those aged over 25 years

While the percentage of respondents who ever drive a car (97%) does not differ significantly by age, younger respondents aged 18-25 are less likely to drive weekly (84% of those aged 18-25 years drive weekly vs 95% of those aged over 25 years).

Around half of licenced motorcyclists ride on the road

One in sixteen (6%) respondents ever rides a motorcycle on the road. Considering licenced motorcyclists, close to half (45%) report ever riding on the road while over half (55%) have, at least for the moment, ceased riding on the road.

Riding a motorcycle is more common amongst males and in Rural Balance and Other Urban areas

Riding a motorcycle is more prevalent amongst males (11% vs 2% of females), and in Rural Balance areas (13%) and Other Urban (11%) areas than in Major Urban areas (5%).

A substantial percentage of respondents cycle on the road

Close to a third (31%) of respondents cycle on the road, with one in twelve (8%) doing so weekly. Cycling is particularly prevalent amongst males (41% vs 21% of females) and those aged 40-60 years (39%).

Respondents living in Other Urban/Rural Balance areas are more likely to be heavy vehicle drivers than those living in Melbourne

One in fourteen (7%) respondents ever drive a heavy vehicle. This is more prevalent in Rural Balance (20%) or Other Urban (14%) areas than in Major Urban areas (5%), and amongst males (12% vs 2% of females).

Younger people and those living in Major Urban areas are most likely to use alternative transport

Over four in five respondents (83%) use public transport, up from 79% in 2017. Close to one in four (23%) use public transport weekly. Weekly public transport users are most likely to be aged 18-25 years (39%) or to live in Major Urban areas (26%).

While use of commercial ride share is lower than public transport (71% ever use it), the percentage ever using it has increased from 62% in 2016. About one in fifteen (7%) take commercial ride share on a weekly basis. Younger people aged 18-25 (12%) or 26-39 (10%) are more likely to take commercial ride share on a weekly basis, as are males (9%) and those living in Major Urban areas (8%).







#### Vehicle ownership

Close to a quarter of respondents have purchased a new (or used) car in the past 12 months

Over a fifth (22%) report that they had purchased a car in the past 12 months, with respondents being equally as likely to buy a new (11%) or used (12%) car. Those aged 18-25 years are more likely to purchase a car (33%), although generally a used car (27% used vs 6% new).



#### **Driving habits**

Most respondents in paid employment commute to work by car

More than eight in ten (82%) respondents in paid employment commute to work by car at least once a week.

Most respondents drive between 10pm and 6am, but young respondents do so more frequently

Eight in ten (80%) respondents ever drive between 10pm and 6am. While under three in ten (27%) do so weekly, this climbs to over four in ten (46%) amongst those aged 18-25 years.

Female drivers are more likely to ever feel stressed when driving than male drivers

Over three-quarters (76%) of respondent drivers report ever driving while feeling stressed. This percentage is higher amongst female than male drivers (81% vs 71%). Around a third (34%) of respondents drive while stressed at least weekly.



#### Speeding

Respondents do not perceive low level speeding to be dangerous

The level of danger associated with driving a few kilometres over the limit is rated at 5.9 on a 0-10 point scale for a 60km/h zone and 6.1 for a 100km/h zone. These ratings are lower than riding a bicycle on a sealed country road (6.8) or crossing the street while looking at a mobile phone (8.8). The danger of low-level speeding is rated particularly low by males (5.6 for 60km/h zones and 5.5 for 100km/h zones) and those aged 18-25 (5.2 for 60km/h zones and 5.6 for 100km/h zones).

Greater tolerance for penalties relating to speeding

Over the long-term (between 2001 and 2014), respondents became more accepting of speeding fines being issued for low-level speeding (within 5km/h of the speed limit). However, in recent years (from 2015) this trend has reversed with respondents becoming less accepting and a higher proportion believing that fines should only be issued if more than 5km/h over the speed limit. This applies to both 60km/h and 100km/h zones.





The majority of drivers feel guilty if they speed while only a small minority of drivers report that they enjoy speeding. About half sometimes drive under the speed limit to reduce the chance of an accident.

Close to two-thirds (63%) of respondents agree that driving over the speed limit makes them feel guilty. A minority of drivers (5%) report that they enjoy speeding. Just over half (52%) of drivers report that they sometimes drive under the speed limit to reduce the chance of having an accident, although more than a quarter do not (29%).

A sizeable minority of respondents ever speed

While the majority reports never intentionally speeding (61% in a 60km/h zone and 57% in a 100km/h zone), a sizable minority do intentionally speed. Just under four in ten (39%) ever intentionally exceed the speed limit in a 60km/h zone while just over four in ten (43%) do so in a 100km/h zone.

Reported rates of speeding offences have declined markedly since 2014

While rates of reported speeding offences in the past 12 months are consistent in 2019 (12%) with 2018 (13%), they have declined since 2014 (19%). Males are more likely than females to report being caught for speeding (15% vs 9%).



#### **Drugs and alcohol**

Rates of drug and alcohol use remain stable

Amongst drivers aged 18-60 years, the reported rates of drinking alcohol (78%) and using recreational drugs (9%) remain stable compared to 2018.

One in twenty drivers have driven over their legal BAC in the past 12 months, while half have driven after drinking but under their legal BAC

While one in twenty (5%) drivers report driving over their legal BAC in the past 12 months, half (50%) have driven after drinking, but when they believed they were under their legal BAC. Legally driving after drinking is most prevalent amongst those aged 40-60 years (59%).

One in fifty drivers report driving after taking recreational drugs

While one in twelve of respondents (8%) have used recreational drugs in the last 12 months, this percentage is significantly higher amongst those aged 18-25 (14%). Overall, 1.7% of drivers report driving after taking recreational drugs.



### **Fatigue**

Respondents perceive fatigued driving to be nearly as dangerous as drink driving

The level of danger associated with driving while fatigued is rated at 9.2 on a 0 to 10 point scale, slightly less dangerous than drink driving (9.5) and similar to driving while using a handheld phone (9.1).





#### Driving fatigued is prevalent amongst young drivers

Nearly four in ten (37%) drivers report driving fatigued in the past three months, slightly up from a third (34%) in 2017. Younger drivers are much more likely to report driving while fatigued, with more than half (53%) of 18-25 year olds driving fatigued in the past three months, and close to one in ten (9%) doing so half the time or more often.



#### **Distractions**

#### Illegal mobile phone behaviour has declined

About seven in ten (71%) had used a mobile phone, including Bluetooth, while driving in the past three months. While a majority of respondents had either made or answered a call using Bluetooth (62%), a substantial minority (31%), had used a mobile phone illegally in the past three months (that is, without Bluetooth). There has been a decline in the percentage using a mobile phone illegally in the past three months, from 37% in 2016 to 31% in 2019.

Reading a text message is the most common illegal activity (26%), particularly amongst drivers aged under 40 years (35%). Other use of a mobile phone while driving is substantially lower; answering a call hand-held (13%), writing and sending a text message (12%) or making a call hand-held (10%).



#### **Pedestrian distractions**

Two-thirds of respondents aged 18-25 years have crossed a street while listening to headphones in the past three months

Close to three in ten (29%) respondents report crossing the street while listening to headphones in the last three months, up from 22% in 2018. Fifteen per cent do this when they cross the street at least half the time. Younger people are on average more likely to listen to headphones while crossing the street, with 41% of those aged 18-25 doing do at least half the time, compared to 19% of those aged 26-39, and only 7% of those aged 40-60 and 6% of those aged over 60.

Two-thirds of respondents aged 18-25 have crossed the street while looking at a mobile phone in the last three months

Close to three in ten (29%) respondents have crossed a street while looking at a mobile phone in the last three months. The behaviour is particularly prevalent amongst those aged 18-25 with two-thirds (66%) having done this. Those aged 18-25 do this most frequently, with a fifth (23%) reporting they have crossed the street while looking at a mobile phone "half the time or more often" in the past three months, compared to 6% of those aged 26-39 and 1% of those aged 40 and over.

The pedestrian environment provides a range of distractions which can lead to risky situations

While a third (33%) of respondents report being distracted by a mobile phone (predominately messages or phone calls), the most common distractions were the "actions of other road users" (48%) or "one's own thoughts" (39%). Around one in ten (9%) reports ever having had a near miss, where they were almost hit by a vehicle while walking, due to their own distraction.







#### **Enforcement**

Respondents' views varied on whether it was easy to avoid being caught when engaging in illegal driving behaviours

When asked whether it is "easy" or "difficult" for drivers to avoid being caught drink driving, speeding, driving after using drugs and driving while using a hand-held mobile phone, respondents' views varied a good deal. Respondents are more likely to think it easy to avoid being caught if using a mobile phone illegally (47% vs 24% who thought it difficult), than if using recreational drugs (41% easy vs 26% difficult), driving over the speed limit (37% easy vs 24% difficult) or driving over the legal blood alcohol limit (32% easy vs 30% difficult). Beliefs are similar to 2018.

Respondents tend to hold positive attitudes towards police

Over two-thirds (70%) of respondents believe that police play an important role in reducing fatal crashes, and an equal percentage say that seeing police on the road makes them feel safer. While there is a significant minority (30%) of respondents who believe speed enforcement is just revenue raising, this view is more strongly held by those who participating in illegal driving behaviours, such as those who exceed the speed limit (35%).



#### Social norms

Respondents are more likely to think their friends speed than drive drowsy or drive over their legal BAC

Just under six in ten respondents (59%) believe their friends exceed the speed limit in a 60km/h zone, with one in seven (14%) believing they do this half the time or more frequently. Just under half (46%) believe their friends drive while drowsy, although 4% believe they do this half the time or more often. Around one in six (17%) believe their friends ever drive while over their legal BAC.

Those who engage in illegal and dangerous driving behaviour are more likely to believe their friends ever do these behaviours. For example, 37% of drink drivers believe their friends drink drive compared to only 15% of those who don't drink drive.



#### Infrastructure

Respondents are generally supportive of road safety infrastructure

Respondents are most supportive of further roll-out of centreline rumble strips, with support almost unanimous at 92%. Building more centreline barriers is supported by eight in ten respondents (83%) while flexible roadside barriers enjoyed a similar level of support with eight in ten (81%) supportive of building more. On balance respondents are also supportive of building more roundabouts – with three quarters (75%) supporting this.

Further roll-out of point-to-point speed cameras was the least supported type of road safety infrastructure with support of 61% of respondents. It is worth noting that unlike the other items included in this section, point-to-point speed cameras are used for enforcement and installation will result in some drivers receiving penalties.







#### **Towards zero**

The majority of respondents are aware of the Towards Zero strategy.

The majority of respondents (59%) are aware of the Towards Zero strategy. Awareness is higher amongst males (65% vs 54% of females). Those living in Rural Balance have higher awareness (70%) than those in Other Urban areas (65%) or Major Urban areas (58%).

Respondents continue to support the goal of achieving zero road deaths but perceives this as a challenging target.

A large majority (89%) of respondents considers zero road fatalities as a worthy goal. However, only one in seven (14%) believes this goal will ever be achieved.

Respondents are most likely to believe that more than 20 lives will be lost in a single year in 30 years.

In late 2018 a new question was added to the Road Safety Monitor asking respondents what they believed the lowest number of lives lost in a single year could be in the next 30 years. One in seven (14%) believe that zero will be achieved while more than a third (37%) believe that between one and twenty lives will be lost. The remaining 49% believe that more than 20 lives will be lost each year for the next 30 years.

Respondents aware of Towards Zero believe the Victorian government is aiming to achieve this mainly via public education, enforcement and improving infrastructure and vehicles

In 2019 respondents who were aware of the Towards Zero strategy were asked an open question relating to what action they believe the Victorian government is taking to achieve Towards Zero. The responses to this question reflect TAC and Victoria Police activities in relation to road safety, with broad themes relating to advertising and public education (32%), enforcement (28%) and improving infrastructure and vehicles (24%). There is also a long tail of other mentions which collectively account for a third (33%) of responses to this question.

Respondents have a poor understanding of the number of fatalities on our roads each year

When asked to nominate the number of people killed or hospitalised each year on Victorian roads, about a quarter (26%) are unable to provide an estimate. There is a wide variety of responses, further indicating uncertainty, with only 13% giving a response of between 250 and 300, which is close to the actual number of fatalities in 2019 (266).



#### **Crashes**

► Half of drivers who report being involved in a crash in the past five years as a driver or rider report changing their behaviour as a result

One in five (19%) respondents report being involved in a crash as a driver or rider in the past five years. Over half (55%) of those involved in a crash reported that they had changed their driving behaviour as a result of the crash.







#### **Seatbelts**

The large majority of respondents wear a seatbelt all the time while driving or as a passenger

Nearly all respondents wear a seatbelt all the time while driving (98%) or as a passenger (97%). Respondents born outside Australia were less likely to always wear seatbelts when a passenger than those born in Australia (94% vs 98%). This difference was also observed in 2018.



#### Cycling

Respondents are more likely to have negative views of cyclists and their interactions with drivers

Respondents are more likely to agree that drivers don't understand what it's like to be a cyclist on the road (60% vs 17% who disagree). In addition, they are more likely to disagree than agree that cyclists and drivers show each other courtesy on the road (39% vs 30%).



#### General attitudes to transport and road safety

While respondents value a safe journey over a quick one, they tend to agree lower speed limits on local roads will extend travel time

Respondents continue to agree that a safe journey is better than a quick journey (4.7 – rated on a scale from 1 'strongly disagree' to 5 'strongly agree'). However, while they are more likely to disagree than not that they are often in a hurry (2.5), they tend to agree that lower speed limits on local roads would have a big impact on how long it takes to get places (3.4).

Respondents agree that even good drivers make mistakes, and that driver behaviour is more important than road design in saving lives

While agreement is strong that even good drivers make mistakes (4.4), respondents also agree that how people drive is more important than road design in saving lives (3.9).

While respondents are evenly divided as to whether they would like to use their car less, they disagree that they could get by without a car or motorbike

Respondents are fairly evenly divided (2.8) about whether they would like to be able to use the car less and cycle or walk more often but disagree that they could get by without a car or motorbike most of the time (2.0).

Neighbourhoods are generally considered safe for children to walk and cycle in, while respondents tend not to be concerned about traffic noise

Respondents tend to agree that their local neighbourhood is safe for children to walk and cycle around (3.5), although agreement is somewhat lower amongst those with young children (3.1). When asked whether they are concerned about traffic noise, respondents tend to disagree (2.4), especially if they are aged 18-25 (1.8).





## 5.0 Research methodology



This report contains some time series that cover periods in which the RSM employed different methodologies, dependent upon current research practice and available sample sources. In summary, the different methodologies employed over time included:

- 2001-2007: The RSM was conducted entirely via telephone;
- 2008-2009: After the conduct of a successful pilot in 2007, an online component was introduced to the study in 2008. This was run in combination with telephone;
- 2010-2013: The VicRoads registration and licencing database was made available to the TAC for research purposes, which allowed a refinement of the research methodology. From 2010 participation in the survey was allowed via paper, online or telephone;
- 2014-2015: A pulse survey was included to provide two measures per annum;
- 2016: The RSM was refined through a pilot phase over the first half of the year, with a view to moving to continuous tracking.
- 2017: Continuous tracking with seven waves conducted over four quarters.
- 2018: Continuous tracking with seven waves conducted over four quarters.

The current report includes data collected in quarters 1, 2, 3 and 4 in 2019. Quarterly measures are taken using a modular questionnaire to address road safety themes as well as maintain regular results for core measures.

The core features of the current methodology are as follows:

Sample is drawn from the VicRoads Registration and Licencing Database. Only Victorians with a licence (either learners' permit or full licence for any vehicle type) or a registration in their name (car, motorbike or trailer) are included in the sample population. However, this sample is likely one of the most complete sample sources for the adult Victorian population – as close to nine in ten Victorians (87%) aged 18 or over has had a driving permit at some stage, or has a vehicle registered in their name.

Respondents are mailed a questionnaire pack including a Primary Approach Letter (PAL) which allows hard copy or online completion. The PAL advises the sample member of:

- The purpose of the survey
- Eligibility
- How they were selected and where their contact details were sourced from
- Privacy details
- How to complete the survey
- Relevant dates such as the date that telephone calling will commence and the date that the survey closes
- Contact details including an email address and 1800 number
- Details of the prize draw including; that entry to the prize draw is voluntary, the number of prizes
  available, the amount and nature of the prize and the closing date for a separate 'early bird' prize
  draw and the date that the prize draw will be drawn.





#### Reminder SMS/letter

Two reminder SMS and one reminder letter were sent to each sample member who had not completed the survey. Following the initial mail/SMS approaches a CATI phase targeted non-responders with a valid phone number in order to maximise response.

#### **Prize draw**

All respondents are offered the opportunity to enter a prize draw where they could win one of five \$200 VISA gift cards. In order to encourage timely response, and response via online an 'early bird' prize draw is offered to respondents. The incentive was changed from July 2019 to a \$1,000 prize for which all respondents who completed a survey were eligible and an additional prize of \$500 for early completion via the online survey.

#### **Fieldwork**

The 2019 survey period is comprised of responses from 1,835 Victorians sampled from the VicRoads Registration and Licencing Database. In total, 4,898 people were selected from the database and invited to take part in the survey. This leads to an overall cooperation rate of 37%.

The survey was launched in seven waves over the course of 2019. The fieldwork schedule is shown in the table on the following page.





#### Table 51 Fieldwork schedule

Quarter	Week Commencing	Data collection (quarterly wave 1)	Date	Data collection (quarterly wave 2)	Date
	31/12/2018	Sample loaded (wave 1)			
	7/01/2019				
	14/01/2019		16/01/2019		
		Wave 1 - Reminder SMS	25/01/2019		
	28/01/2019	Wave 1 - Reminder letter	30/01/2019		
2019 Q2	4/02/2019	Wave 1 - CATI - follow-up	6/02/2019	Sample loaded (wave 2)	
(Jan-Mar)	11/02/2019				
(		Wave 1 - Closed	24/02/2019	Wave 2 - Questionnaire packs mailed	20/02/2019
	25/02/2019			Wave 2 - Reminder SMS	1/03/2019
	4/03/2019			Wave 2 - Reminder letter	6/03/2019
	11/03/2019			Wave 2 - CATI follow-up	13/03/2019
	18/03/2019				
	25/03/2019			Wave 2 - Closed	31/03/2019
	1/04/2019	Sample loaded (wave 3)			
	8/04/2019				
		Wave 3 - Questionnaire packs mailed	17/04/2019		
	22/04/2019		26/04/2019		
	29/04/2019		1/05/2019		
2019 Q2	6/05/2019	•	8/05/2019	Sample loaded (wave 4)	
(Apr-Jun)	13/05/2019				
		Wave 3 - Closed	26/05/2019	Wave 4 - Questionnaire packs mailed	22/05/2019
	27/05/2019			Wave 4 - Reminder SMS	31/05/2019
	3/06/2019			Wave 4 - Reminder letter	5/06/2019
	10/06/2019			Wave 4 CATI follow-up	12/06/2019
	17/06/2019			Warra 4 Ola a a d	00/00/0040
	24/06/2019			Wave 4 Closed	30/06/2019
	1/07/2019	,			
	8/07/2019				
	15/07/2019		17/07/2019		
		Wave 5 - Reminder SMS	26/07/2019		
	29/07/2019		31/07/2019	Compile leaded (ways C)	
2019 Q3	5/08/2019	Wave 5 CATI follow-up	7/08/2019	Sample loaded (wave 6)	
(Jul-Sep)	12/08/2019 19/08/2019	Wave 5 Closed	25/09/2010	Ways C. Oyantiannaina naska mailad	21/08/2019
	26/08/2019	wave 5 Closed	25/08/2019	Wave 6 - Questionnaire packs mailed Wave 6 - Reminder SMS	30/08/2019
	2/09/2019			Wave 6 - Reminder letter lodgement	4/09/2019
	9/09/2019			Wave 6 CATI follow-up	11/09/2019
	16/09/2019			wave o CATTiollow-up	11/09/2019
	23/09/2019			Wave 6 Closed	29/09/2019
	30/09/2019	Sample loaded (wave 7)		77470 0 010000	20/00/2010
	7/10/2019	Sample loaded (wave 1)			
	14/10/2019				
	21/10/2019	Wave 7 - Questionnaire packs mailed	23/10/2019		
	28/10/2019	·	1/11/2019		
	4/11/2019		6/11/2019		
2019 Q4	11/11/2019		7/11/2019		
(Oct-Dec)	18/11/2019		77.172013		
	25/11/2019				
	2/12/2019				
	9/12/2019	Wave 7 Closed	24/11/2019		
	16/12/2019		2.7.1.2010		
	23/12/2019				





#### Sample performance

Location

Other urban

Rural balance

This table shows the response rate by key demographics overall and by mode for each quarter. Consistent with previous iterations of the RSM, response was generally higher amongst those aged over 40 years.

With regard to the mode of completion, those over the age of 40 (and in particular those aged over 60 years) were more inclined to complete the survey in hard copy.

Table 52	Sample performar	ice					
		Sample loaded	Completed surveys	Response rate	Online	Paper	Telephone
		#	#	%		Row %	
	Total	4,898	1,835	37%	55%	36%	9%
Gender	Male	2,616	883	34%	55%	34%	10% ↑
Gender	Female	2,282	952	42%	55%	38%	7% ↓
	18-25	862	232	27%	72% ↑	17%↓	11%
Ago	26-39	1,553	542	35%	70% ↑	23% ↓	8%
Age	40-60	1,620	642	40%	54%	38%	8%
	61-90	863	419	49%	29%↓	62% ↑	9%
	Major urban	3,723	1,376	37%	57% ↑	35% ↓	8%

307

152

38%

42%

51%

47%

41%

42%

8%

11%

809

366





## **APPENDIX 1**

Question list for 2019 RSM



Topic	Sub-topic	Question	Question text		Qua	rters	
		Name		Q1	Q2	Q3	Q4
Mobility	Alternative transport	M1A	Thinking about ways you get around, apart from driving or riding yourself, how often do you go somewhere by taking	Υ	Υ	Υ	Υ
		M1B	public transport? How often do you go somewhere by taking a taxi or similar	Υ	Υ	Υ	Υ
			(e.g. Uber)?				
		M1C	How often do you go somewhere by walking?	Υ	Υ	Υ	Υ
		M1D	How often do you go somewhere by travelling in a car or on a motorbike as a passenger?	Υ	Υ	Υ	Υ
	Road vehicles	M2A	How often do you drive a car?	Υ	Υ	Υ	Υ
		M2B	How often, if ever, do you ride a motorcycle on the road?	Υ	Υ	Υ	Υ
		M2C	How often, if ever, do you drive a heavy vehicle on the road?	Υ	Υ	Υ	Υ
		M2D	How often, if ever, do you ride a bicycle on the road?	Υ	Υ	Υ	Υ
Driving habits	Commuting	МЗА	Thinking about your driving, how often do you commute to and from work in a car?	Υ	Υ	Υ	Υ
	Stress	МЗВ	How often do you feel stressed when you are driving?	Υ	Υ	Υ	Υ
	Late night driving	M3E	How often do you drive between the hours of 10pm and 6am?	Υ	Υ		
Perceptions of danger	Speed	DAN1A	How dangerous do you think it is to drive a few kilometres above the posted speed limit in a 60km/h zone?	Υ	Υ	Υ	Υ
		DAN1B	How dangerous do you think it is to drive a few kilometres above the posted speed limit in a 100km/h zone?	Υ	Υ	Υ	Υ
	Drink driving	DAN1C	How dangerous do you think it is to drive with an illegal Blood Alcohol Content (BAC) level?	Υ	Υ	Υ	Υ
	Fatigue	DAN1D	How dangerous do you think it is to drive while very drowsy?	Υ	Υ	Υ	Υ
	Drink driving	DAN1K	How dangerous do you think it is to drive a short time after having one alcoholic drink?	Υ	Υ	Υ	Υ
	Cycling	DAN1L	How dangerous do you think it is to ride a bicycle on urban roads	Υ		Υ	
		DAN1M	How dangerous do you think it is to ride a bicycle on sealed country roads	Υ		Υ	
	Distractions	DAN1F	How dangerous do you think it is to drive while using a handheld mobile phone?	Υ	Υ	Υ	Υ
		DAN1N	How dangerous do you think it is to cross the street while looking at a mobile phone?	Υ	Υ		
Attitudes towards speeding	Speed limits	DAN2	How fast should people be allowed to drive in a 60km/h zone without being booked for speeding?	Υ	Υ	Υ	Υ
	Speed attitudes	DAN3	How fast should people be allowed to drive in a 100km/h zone without being booked for speeding?	Υ	Υ	Υ	Υ
Speeding	Speeding	SP1B	I enjoy speeding	Υ	Υ	Υ	
	attitudes	SP1D	I feel guilty if I speed	Υ	Υ	Υ	
		SP1F	I sometimes drive under the speed limit to reduce the chance of having an accident	Υ	Υ	Υ	
	Speeding	SP2	Have you been caught speeding in the last 12 months?	Υ	Υ	Υ	Υ
Driving behaviours	Speeding	DB1A	In the past three months, how often did you intentionally drive above the limit in a 60km/h zone, even if by only a few km's per hour?	Υ	Υ	Υ	Υ
		DB1B	In the past three months, how often did you intentionally drive above the limit in a 100km/h zone, even if by only a few km's per hour?	Υ	Υ	Υ	Υ
	Distractions (mobile)	DB2A	In the past three months, how often did you make a call with a hand-held phone while driving?	Υ	Υ	Υ	Υ
	(mobile)	DB2B	In the past three months, how often did you answer a call with a hand-held phone while driving?	Υ	Υ	Υ	Υ
		DB2F	In the past three months, how often did you make a call using Bluetooth while driving?		Υ	Υ	Υ
		DB2G	In the past three months, how often did you answer a call using Bluetooth while driving?		Υ	Υ	Υ

Topic	Sub-topic	Question	Question text		Qua	rters	
		Name		Q1	Q2	Q3	Q4
		DB2C	In the past three months, how often did you write and send	Υ	V	V	Υ
			a text message while driving?	1	1	1	'
		DB2D	In the past three months, how often did you read a text	Υ	Υ	Υ	Υ
		DDOL	message while driving?				
		DB2I	In the past three months, how often did you use a		V	V	V
			messaging app (e.g. Facebook Messenger, Whatsapp,		Υ	Υ	Υ
	Distractions	DIS1	Snapchat etc) while driving? In the last week, have you been DISTRACTED while driving				
	(general)	DIST	by any of the following?		Υ		
	(general)	DIS2	What was distracting you on your phone?		Υ		
		DIS3	Have you ever had a "near miss" (where you almost had a		'		
		DIOS	crash) while driving because you were distracted?		Υ		
			crash) while driving because you were distracted:				
	Fatigue	DB2E	In the past three months, how often did you drive when				
	9		feeling drowsy?	Υ	Υ	Υ	Υ
	Speeding	DB4A	Now thinking about when your friends drive, how often do				
	behaviour		you think your friends would intentionally drive above the		Υ	Υ	Υ
			speed limit in a 60km/h zone				
Pedestrians	Drink driving	DB4B	Now thinking about when your friends drive, how often do				
			you think your friends would intentionally drive while over		Υ	Υ	Υ
		DB4C	their legal BAC  Now thinking about when your friends drive, how often do				
	Fatigue		Υ	Υ	Υ		
D 1 11	B 1	DED (	you think your friends would drive while drowsy		-	-	-
Pedestrians	Pedestrian	PED1	In the last three months, how often did youCross the				
	Behaviour		street while listening to headphones (calls, music, podcasts		Υ	Υ	
		DED4	etc.)				
		PED1	In the last three months, how often did youCross the		Υ	Υ	
	Distractions	PED3	street while looking at a mobile phone What was distracting you on your phone? (e.g. a phone				
	Distractions	F LD3	call, listening to music or podcasts, writing or reading,		Υ	Υ	
			messages, looking at directions, an app etc.)				
		PED4	Have you ever had a "near miss", where you almost hit by a				
			vehicle, when you were walking because you were		Υ	Υ	
			distracted?				
Impaired driving	Drink driving	DK1	In the last 12 months, have you been a passenger in a car				
	· ·		when you knew or thought the driver was over their legal	Υ	Υ	Υ	Υ
			blood alcohol limit?				
		DK2	Do you ever drink alcohol?	Υ	Υ	Υ	Υ
		DK3	In the last 12 months, have you driven a (car/vehicle) when				
			you knew or thought you were over your legal blood alcohol	Υ	Υ	Υ	Υ
			limit, even slightly?				
		DK4	In the last 12 months, how many times have you driven a				
			vehicle when you knew or thought you were over your legal	Υ	Υ	Υ	Υ
		5.75	blood alcohol limit, even slightly?				
		DK5	What is the highest number of alcoholic drinks you would	Υ			
	ا معما طبنياد	DKo	have and still consider driving?				
	Legal drink	DK8	In the last 12 months, have you driven a car after drinking	V			
	driving		alcohol when you knew or thought you were under the legal blood alcohol limit?	1			
		DK9	In the last 12 months, how many times have you driven a				
		DIG	car after drinking alcohol when you knew or thought you	Υ			
			were under the legal blood alcohol limit?				
	Drug driving	DG3	In the last 12 months, which of the following recreational				
			drugs have you used?	Υ	Υ	Υ	Υ
		DG4	In the last 12 months, how often have you driven a vehicle,				
			or ridden a motorbike, after using recreational drugs?	Υ	Υ	Υ	Υ
Enforcement	Effectiveness	EN1_A	How easy or difficult is it for people to avoid being cought				
Emorcement	Enecuveness	ENI_A	How easy or difficult is it for people to avoid being caught	Υ			Υ
		EN1_B	when driving over the speed limit?				
		EIN I_B	How easy or difficult is it for people to avoid being caught	Υ			Υ
		EN1_C	when driving over the legal blood alcohol limit?  How easy or difficult is it for people to avoid being caught				
		LIVI_0	when driving after using recreational drugs?	Υ			Υ
			which driving alter using recreational drugs?				

Topic	Sub-topic	Question	Question text		Qu	arters	
		Name		Q1	Q2	Q3	Q4
		EN1_D	How easy or difficult is it for people to avoid being caught when driving while using a mobile phone without hands	Υ			Υ
	General perception of	EN2_A	To what extent do you agree or disagree that seeing police on the roads makes me feel safer	Υ			Υ
	police	EN2_B	To what extent do you agree or disagree that police play an	Υ			Υ
		EN2_C	To what extent do you agree or disagree that enforcing speed limits just raises revenue and doesn't make our	Υ			Υ
		POL1	roads any safer Thinking now about police presence on Victorian roads. Do you believe that compared to this time last year, there are fewer, more or the same number of police on the roads?	Υ			Υ
	Interaction with	EN3A	In the past 12 months, how many times have you	Y			Y
	police	EN3B	beenPulled over by police for any reason In the past 12 months, how many times have you	Y			Y
		EN3C	beenBreath-tested while driving In the past 12 months, how many times have you	Y			Y
Crashes Crashes	Craches	CR1	beenDrug-tested while driving In the last five years, have you been involved in any				
police	CKT	crashes on the road as a driver or rider?	Υ	Υ	Υ	Υ	
		CR2	As far as you are aware, was anyone involved in any of the crashes injured to the point where they needed to go to hospital?	Υ	Υ	Υ	Υ
		CR5	Thinking about the most recent crash you were involved in, in which year did it occur?	Υ	Υ	Υ	Υ
		CR3	Since the crash, have you changed how you drive or ride?	Υ	Υ		
Cyclists		CYC1_D	Most drivers don't understand what it's like to be a cyclist on the road.	Υ			
	,	CYC1_E	Cyclists and drivers show each other courtesy on the roads	Υ			
Vehicle safety		VH1	What type of vehicle do you usually drive?	Υ			Υ
	ownership	VH4	In the past 12 months, have you bought a car, either new or used?	Υ			Υ
	Agreement	TZ4_A	The following statements are about a broad range of attitudes and experiences relating to roads and transport. Please (tell me / indicate) the extent to which you agree or disagree with these statements where 1 is "Strongly disagree" and 5 is "Strongly Agree" Lower speed limits on local roads would have a big impact on how long it takes me to get to places	Υ			Υ
		TZ4_B	I'd like to be able use cars less, and cycle or walk more	Υ			Υ
		TZ4_C	It´s safe for children to walk or ride around my neighbourhood	Υ			Υ
		TZ4_D	I'm concerned about traffic noise in my area	Υ			Υ
		TZ4_E TZ4_F	I'm often in a hurry when I'm travelling I could get by without a car (or motorbike) most of the time	Y Y			Y Y
		TZ4_G	How people drive is more important than road design in		V	V	
			saving lives	Υ	Υ	Y	Υ
		TZ4_H TZ4_I	Even good drivers make mistakes  I believe a safe journey is more important than a quick	Y	Y	Y	Y
	Importance	TZ5_A	journey  Being able to get to your destination quickly	Y			Y
	mportance	TZ5_A	Having access to different transport options	Y			Y
		TZ5_C	Everyone having access to different transport options	Y			Ϋ́
		TZ5_D	Being able to drive and do as little damage to the environment as possible	Y			Y
		TZ5_E	The street you live on is quiet	Υ			Υ

Topic	Sub-topic	Question	Question text		Qua	rters	
		Name		Q1	Q2	Q3	Q4
		TZ5_F	The street you live on has clean air	Υ			Υ
		TZ5_G	A road system that is reliable, with predictable travel times	Υ			Υ
		TZ5_H	A transport system that is free-flowing	Υ			Υ
Towards Zero	Support	TZ1	Should Victoria aim for zero road deaths?	Υ	Υ	Υ	Υ
Attitudes	Understanding	TZ6	How many people do you believe die each year due to crashes on Victorian roads?	Υ	Υ	Υ	Υ
	Reaching zero	TZ8	can be achieved in one year?				
	Awareness	TZ9	Are you aware of the Toward Zero Strategy?	Υ	Υ	Υ	Υ
		TZ10	What actions are the Victorian government taking to achieve the Towards Zero Strategy?	Υ	Υ	Υ	Υ
Infrastructure	Roundabouts	P1_A	Please tell us to what extent you support building more of the following road safety features on Victoria's roads.  Roundabouts to slow traffic and reduce the severity of crashes at intersections.	Υ	Υ	Υ	
	Flexible barriers	P1_B	Flexible barriers on the sides of roads that prevent vehicles from running off the side of the road.	Υ	Υ	Υ	
	Centreline	P1_E	Centreline barriers that prevent vehicles from running onto	Υ	Υ	Υ	
	Tactile road markings	P1_F	Centreline rumble strips- partially raised lines that vibrate the vehicle and warn drivers they are crossing onto the wrong side of the road.	Υ	Υ	Υ	
	Point-to-point speed cameras	P1_G	Point-to-point speed cameras that detect speeding drivers and riders by taking an average speed over a distance.	Υ	Υ		
Demographics	Driving behaviour	D0	In the past year, how many kilometres have you driven? If you are unsure, an estimate is okay.	Υ	Υ	Υ	Υ
	Cultural	D1	In which country were you born?	Υ	Υ	Υ	Υ
	background	D2	How many years have you lived in Australia for?	Υ	Υ	Υ	Υ
	Location	D3	What is the postcode of the area you live in?	Υ	Υ		
	Work	D4	What is your current employment status?	Υ	Υ	Υ	Υ
		D11	How many hours do you work in an average week?	Υ	Υ	Υ	Υ
		D5	How would you describe your main PAID occupation?	Υ	Υ	Υ	Υ
		D6	What is the postcode of your main PAID occupation?	Υ	Υ	Υ	Υ
	Family	D7	Do you have any children?	Υ	Υ	Υ	Υ
		D8	Which of the following do you have? (Children of driving age or not)	Υ	Υ	Υ	Υ

## **APPENDIX 2**

ReminderLetter





# JOIN OTHER VICTORIANS IN MAKING OUR ROADS SAFER

{title} {given\_nm} {surname}
{Add\_Line1} {Add\_Line2}
{suburb} {State} {Postcode}

{Lodgement Date}

Project: {Job}
ID: {PIN}

Dear {Title} {given\_nm} {surname}

We recently invited you to take part in a Road Safety Survey conducted by Wallis for the Transport Accident Commission. If you have already completed it, thank you! If not, there is still time.

Make sure your views and experiences are included by taking this survey. Your feedback does play an important part in improving road safety in Victoria.

Please remember all road users – drivers, cyclists and pedestrians are eligible to take part.

The survey takes around 15 minutes, and all participants will be able to enter a draw for one of five prizes.

# HELP MAKE OUR ROADS SAFER AND WIN \$1000

- All participants will be able to enter a draw for \$1,000, paid as an Electronic Funds Transfer to nominated bank account or as a GiftPay eGiftCard, as selected by the winner
- You don't have to enter to take part in the survey

The survey and the prize draw are voluntary. Wallis Market and Social Research is conducting the survey and any personally identifiable information you give us will remain confidential and will be de-identified. You can get more information about the study at www.wallisgroup.com.au/roadsafetysurvey. Alternatively you can call us on 1800 113 444.

We hope you decide to take part in this important study and thank you in advance for your time.

Kind Regards,

Jamenter Oschiel

Samantha Cockfield Senior Manager, Road Safety Transport Accident Commission (TAC)



Josephine Foti Director Wallis Market & Social Research

# You can take part in one of three ways:



1. Online

Just enter **{Link}** into your internet browser and you will be taken to the start of the survey.



2. Mail

If you still have it, complete the survey and mail it back to Wallis in the supplied reply paid envelope.



3. Phone

If we haven't heard from you one of our interviewers may call you to do the interview on the phone. The survey will close on {CATICloseDate}. If you'd like to make an appointment to do the survey by phone, please call us on 1800 113 444 or send an email to roadsafetysurvey@wallisgroup.com.au.



## **APPENDIX 3**

Example questionnaire (hard copy and Primary Approach Letter)





# ROAD SAFETY STUDY

{title} {given\_nm} {surname}
{Add\_Line1} {Add\_Line2}
{suburb} {State} {Postcode}

{Lodgement Date}

Project: {Job}
ID: {PIN}

Dear {given\_nm},

You have been randomly selected to take part in a study of Victorian road users for the Transport Accident Commission (TAC). All road users – drivers, cyclists and pedestrians are eligible to take part. Join other Victorians in playing an important role in improving road safety in Victoria.

# HELP MAKE OUR ROADS SAFER AND WIN UP TO \$1,500

- The survey takes around 15 minutes
- If you complete the survey online before {EarlyPrizeDate}, you can enter both the main prize draw for \$1,000, and an additional 'early completion' prize draw for \$500
- As long as you complete the survey by {SurveyCloseDate}, you can still enter the main prize draw for \$1,000
- Prizes will be paid as either an Electronic Funds Transfer to a nominated bank account or as a GiftPay eGiftCard, as selected by the winner(s)

• You don't have to enter to take part in the survey

The survey and the prize draw are voluntary. Wallis Market and Social Research is conducting the survey and any personally identifiable information you give us will remain confidential and will be de-identified. You can get more information about the study at www.wallisgroup.com.au/roadsafetysurvey. Alternatively you can call us on 1800 113 444.

We hope you decide to take part in this important study and thank you in advance for your time.

Kind Regards,

Samantha Cockfield Senior Manager, Road Safety

Transport Accident Commission (TAC)

Josephine Foti

Josephine Foti Director Wallis Market & Social Research

# You can take part in one of three ways:



1. Online

Just enter **{Link}** into your internet browser and you will be taken to the start of the survey.



2. Mail

Complete the enclosed survey and mail it back to Wallis in the supplied reply paid envelope.



3. Phone

If we haven't heard from you by the {CATIStartDate} our interviewers may call you to do the interview on the phone. The survey will close on {CATICloseDate}. If you'd like to make an appointment to do the survey by phone, please call us on 1800 113 444 or send an email to roadsafetysurvey@wallisgroup.com.au.



#### FREQUENTLY ASKED QUESTIONS

#### Is the information collected confidential?

Your individual responses will remain strictly confidential and will be reported only in aggregate form as part of the general findings from the survey. You can see examples of previous reports at:

#### www.tac.vic.gov.au/road-safetv/statistics/about-tac-survevs/road-safetv-and-marketing-survevs

Please remove this front page and keep it for your reference. The only identifying feature on the guestionnaire is an ID number which we use to avoid sending you reminders after you have returned the completed questionnaire.

The link between this ID and your name and address on this page is securely stored. Wallis Market and Social Research is required to comply with applicable privacy laws and takes all reasonable steps to protect any personal information from unauthorised access, use, disclosure or loss. You can view our privacy policy on our website at: www.wallisgroup.com.au/privacy

Your personal information will not be disclosed to other organisations for marketing or research purposes. You can access your personal information held by Wallis by contacting them on 1800 113 444.

#### Where did you get my details?

Your name and address were randomly selected from the VicRoads database of licence holders and people with registered vehicles. This information was provided in accordance with the VicRoads privacy policy, which can be viewed on their website by opening the 'Protecting your privacy brochure' at the bottom of this web page:

#### www.vicroads.vic.gov.au/website-terms/privacv

More information can be found at www.tac.vic.gov.au/surveys, or you can contact the TAC on 1300 654 329.

#### Someone else in my house wants to fill it out instead of me. Is this OK?

The survey is designed to be filled out specifically by the person listed on the front of this booklet. In order to make sure we survey a representative selection of the population, we selected the recipient of this letter specifically to match certain characteristics (age and gender). If someone other than the named person fills it out, we can't be sure that everyone is getting an equal say.

#### Why do people who complete the survey online get more chances at prizes?

The TAC aims to minimise the expense of this necessary research, so that the savings can be used for road safety programs. Collecting your responses online costs considerably less than over the phone or by mail, so we want to encourage people to choose the option which incurs less expense to the TAC. Other options are also provided (and people are still given a chance to enter the main prize draw) so that no one misses out if they don't want to (or can't) participate in the online version.

#### The survey link isn't working. What do I do?

Please send us an email at roadsafetysurvey@wallisgroup.com.au or call us on 1800 113 444 (free call) and someone will help you.

#### **HOW TO FILL IN THIS QUESTIONNAIRE**

To answer most of the questions you only need to mark a box with a tick or cross: 🗸 🔍 🗓 💢

Please mark the box which is closest to your view—there are no right or wrong answers. If you make a mistake, please colour the error box, like this: **\*\*** and then mark the correct one.

Some boxes have instructions that look like this: ▶ GO TO 3 If you chose an answer with a 'GO TO', please follow this 'GO TO' instruction even if you miss out on some questions. If the instruction is ► CONTINUE then go to the next question.

Please read each question carefully. Where exact information is not known, please give the best answer you can.

We hope you enjoy doing the guestionnaire, and thank you very much for taking part in this study.

#### **HOW TO SEND IT BACK**

Simply fill in the survey, use the reply paid envelope and mail to:

Wallis, 118 Balmain Street Cremorne, 3121, Victoria



# **SECTION 1: HOW YOU GET AROUND**

The following questions are about how often you do a number of things when driving, riding, or getting about in general. Please provide the answer that best describes how often you do these things. We understand it can be difficult to be exact.

1.1	Thinking about ways you get around apart from driving	ng or ri	ding you	ırself, h	ow ofte	en do yo	u go so	mewhe	ere by?
0	Please select one response per line	Never 01	Once every six months or less	Every couple of months	About once a month	About once a fortnight	About once a week	2-4 days a week	5-7 days a week
Α	Taking public transport								
В	Taking a taxi or similar (e.g. Uber)								
С	Walking								
D	Travelling in a car or on a motorbike as a passenger								
1.2	How often do you drive or ride the following on the ro	ad?							
i	Please select one response per line	Never 01	Once every six months or less	Every couple of months	About once a month	About once a fortnight	About once a week	2-4 days a week	5-7 days a week
Α	Car								
A B	Car Motorcycle								
В	Motorcycle								
В	Motorcycle  Heavy vehicle								
В	Motorcycle  Heavy vehicle  Bicycle	2.1							
B C D	Motorcycle  Heavy vehicle  Bicycle  IF YOU DO NOT DRIVE A CAR AT ALL ➤ GO TO Q		Once every six months or less	Every couple of months	About once a month	About once a fortnight	About once a week	2-4 days a week	5-7 days a week
B C D	Motorcycle  Heavy vehicle  Bicycle  IF YOU DO NOT DRIVE A CAR AT ALL ➤ GO TO Q  Thinking about your driving, how often do you?	Never	every six months or less	couple of months	once a month	once a fortnight	once a week	days a week	days a week

# **SECTION 2: DRIVING ACTIVITIES**

2.1	We would like you to think about someone doing these things in w				ctivities	on the ro	oads. Plea	ase think	about
	Using a scale where <b>0</b> is "not at think it is to?	_	d 10 is "ex	tremely	dange	rous", h	ow dange	erous do y	/OU Don't
i	Please select one response per line		dangerous 0 1	2 3	4 5	6 7	8 9	dangerous	know
Α	Drive a few kilometres above the pos	ted speed limit in a	0 1	2 3	4 5	6 7	8 9	10	
В	Drive a few kilometres above the pos 100km/h zone	ted speed limit in a	0 1	2 3	4 5	6 7	8 9	10	
С	Drive with an illegal Blood Alcohol Co	ontent (BAC) level	0 1	2 3	4 5	6 7	8 9	10	
D	Drive while very drowsy		0 1	2 3	4 5	6 7	8 9	10	
E	Drive while using a handheld mobile	phone	0 1	2 3	4 5	6 7	8 9	10	
F	Drive a short time after having one al	coholic drink	0 1	2 3	4 5	6 7	8 9	10	
2.2	How fast should people be allowed	ed to drive in a <b>60km</b>	n/h zone v	vithout be	eing boo	oked for	speeding	?	
(i)	Write in kilometres per hour	km/h		§	9 Don't	know	98 <b>F</b>	Prefer not t	o say
2.3	How fast should people be allowed	ed to drive in a <b>100k</b>	m/h zone	without I	peing bo	ooked fo	r speedin	g?	
i	Write in kilometres per hour	km/h		<u> </u>	9 Don't	know	98 <b>F</b>	Prefer not t	o say
i	IF YOU DO NOT DRIVE A CAR A	T ALL ► GO TO Q2	2.5						
Althou	ext questions are about behaviou agh you may decline to answer the nber all your answers are confide	nese questions if y	ou do not	feel co	mfortab		_	_	se
2.4	Thinking about the last three mo	nths, how often did	you?						
i	Please select one response per line		None of the time	Some of the time	About half the time	Most of the time	All of the time	Don't know	Prefer not to say
Α	Intentionally drive above the limit in a if by only a few km's per hour	60km/h zone, even							
В	Intentionally drive above the limit in a if by only a few km's per hour	100km/h zone, even							
С	Make a call with a hand-held phone v	vhile driving							
D	Answer a call with a hand-held phone	e while driving							
Е	Make a call using Bluetooth while driv	ving							
F	Answer a call using Bluetooth while of	driving							
G	Write and send a text message while	driving							
Н	Read a text message while driving								

2.4	(CONTINUED) Thinking	g about the <b>last three </b> i	months, h	how ofter	n did yo					
i	Please select one response p	per line		None of the time	Some of the time	About half the time	Most of the time	All of the time	Don't know	Prefer not to say
1	Use a messaging app (e. Whatsapp, Snapchat etc.									
J	Drive when feeling drows	у								
2.5	Now thinking about how	w your friends drive, ho	w often d	lo you thi	nk your		would	.?		
i	Please select one response	per line		None of the time	Some of the time	About half the time	Most of the time	All of the time	Don't know	Prefer not to say
Α	Intentionally drive above	the limit in a 60km/h zone								
В	Intentionally drive while o	ver their legal BAC								
С	Drive while drowsy									
i	IF YOU DO NOT DRIVE	E A CAR AT ALL ▶ GO	TO Q2.7	,						
2.6	Thinking about the last seatbelts? Would you s		ften did y	ou <b>wear</b>	a seatb	elt wher	n driving	a vehicle	fitted wit	h
01	None of the time	Some of the time	03 About	half the ti	me	04 Mo	st of the	time	05 All of t	he time
i	IF YOU HAVE NOT BE	EN A PASSENGER IN	A VEHIC	CLE IN T	HE LAS	ST 3 MO	NTHS ▶	GO TO Q	3.1	
2.7	Thinking about the <b>last</b> or other vehicle fitted w		ften did yo	ou <b>wear</b>	a seatb	elt wher	ı you we	ere a pass	enger in	a car
01	None of the time	Some of the time	o3 About	half the ti	me	04 Mo	st of the	time	05 All of t	he time
SEC	TION 3: DRINK A	ND DRUG DRIVII	NG							
3.1	In the <b>last 12 months</b> , legal blood alcohol limit		enger in a	car whe	n you k	new or t	nought t	the driver v	was over	their
01	Yes	02 <b>No</b>		99 Do	n't know			98 Prefer	not to say	,
3.2	Do you ever drink alcoh	nol?								
01	Yes	02 No ▶ <b>GO TO Q3</b> .	5	98 Pre	efer not to	say 🕨	GO TO Q	3.5		
i	IF YOU DO NOT DRIVI	E OR RIDE A VEHICLE	E AT ► GC	о то Q3	.5					
3.3	In the last 12 months, alcohol limit, even sligh	-	cle when	you kne	w or tho	ught you	ı were c	over your le	egal bloo	d
01	Yes	02 No ▶ GO TO Q3.	5	98 Pre	efer not to	o say ▶ (	GO TO Q	3.5		

3.4	In the <b>last 12 months</b> , how many times have you your legal blood alcohol limit, even slightly?	u driven a vehicle when you	knew or thought you were	over
0	Once in the last 12 months	04 <b>6 to 10 times</b> in t	the last 12 months	
0:	Twice in the last 12 months	05 More than 10 tim	nes in the last 12 months	
0	3 to 5 times in the last 12 months	98 Prefer not to say		
3.5	In the last 12 months, which of the following reci	reational drugs have you us	sed?	
i	Please tick all that apply			
0	¹ Cannabis / marijuana	<sup>02</sup> Stimulants (Ecstasy, MDM	MA, ice, meth, speed, cocaine, etc.)	
0	Hallucinogens (LSD, acid, magic mushrooms, etc.)	Opioids (Heroin, morp	ohine, etc.)	► CONTINUE
0	Prescription medications for non-medical purposes (codeine, pseudoephedrine, dexamphetamine, benzodiazepines etc.)	95 Other (write in)		
9	7 None of these	98 Prefer not to say		▶ GO TO Q4.1
3.6	In the last 12 months how often have you driven		itional drugs?	
01	Once in the last 12 months	04 6 to 10 times in the	he last 12 months	
02	Twice in the last 12 months	05 More than 10 tim	nes in the last 12 months	
03	3 to 5 times in the last 12 months	06 Not at all in the las	st 12 months	
98	Prefer not to say			
SEC	CTION 4: CONSEQUENCES OF DRIVI	ING BEHAVIOURS		
i	IF YOU DO NOT DRIVE A CAR AT ALL ➤ GO TO	O Q4.2		
4.1	In general, how easy or difficult do you think it is things? Please use a scale of 1 to 5, where <b>1 is</b> "		o o	lowing
i	Please select one response per line		Extremely Extremely Difficult  1 2 3 4 5	Don't know
Α	Driving over the speed limit		1 2 3 4 5	
В	Driving over the legal blood alcohol limit		1 2 3 4 5	
С	Driving after using recreational drugs		1 2 3 4 5	
D	Driving while using a mobile phone without hands free		1 2 3 4 5	

4.2	The following statements are about police enforce	ement.						
	On a scale of 1 to 5, where <b>1 is "Strongly disagr</b> or disagree with the following statements?	ee" and 5 is	"Strongly	y agree'	', to wha	at extent do	you a	igree
i	Please select one response per line				Strongly Disagree		gree  5	Don't know
Α	Seeing police on the roads makes me feel safer				1 2	3 4	5	
В	Police play an important role in reducing fatal crashes	s on Victoria's	roads		1 2	3 4	5	
С	Enforcing speed limits just raises revenue and doesn	't make our ro	ads any sa	fer	1 2	3 4	5	
4.3	Thinking now about police presence on Victorian Do you believe that compared to this time last ye the roads?		e fewer, m	nore or t	he same	e number o	of polic	ce on
0.	Fewer	03 More	<b>)</b>					
02	Same	99 <b>Don</b> 'i	t know					
i	IF YOU DO NOT DRIVE OR RIDE A VEHICLE AT	ΓALL ► GO	TO Q5.1					
4.4	In the last 12 months, how many times have you	been?						
i	Remember that your responses will be completely confidential							
i	Please select one response per line							
A	Pulled over by police for any reason		Not at all	Once 02	Twice 03	Three or more times 04	Preference to say	Don't know 99
В	Breath-tested for alcohol while driving, where you blew into the testing device		Not at all	Once 02	Twice 03	Three or more times	Prefe not to say 98	o Don't
С	Drug-tested while driving, where you wiped the testing device on your tongue		Not at all	Once 02	Twice 03	Three or more times	Prefe not to say 98	

4.5	Have you been caught	speeding in the last 12 month	ns?
01	Yes	02 <b>No</b>	98 Prefer not to say
SEC	TION 5: CRASHE	S	
5.1	In the last five years,	have you been involved in any	crashes on the road as a driver or rider?
01	Yes	02 No ▶ <b>GO TO 6.1</b>	98 Prefer not to say ► GO TO 6.1
5.2	As far as you are awar go to hospital?	e, was <b>anyone</b> involved in <b>any</b>	of the crash(es) injured to the point where they needed to
01	Yes	02 <b>No</b>	98 Prefer not to say
5.3	Thinking about the mo	st recent crash you were involv	ved in, in which year did it occur?
i	Write in the box below		
98	Prefer not to say		
98	Prefer not to say		
		HICLES YOU DRIVE	
	CTION 6: THE VEH	HICLES YOU DRIVE E OR RIDE A VEHICLE AT AL	L ► GO TO Q7.1
	CTION 6: THE VEH	E OR RIDE A VEHICLE AT AL	L ► GO TO Q7.1  more than one, please select the type you use most often.
SEC i	IF YOU DO NOT DRIV	E OR RIDE A VEHICLE AT AL	
SEC 6.1	CTION 6: THE VEH  IF YOU DO NOT DRIVE  What type of vehicle do  Car / Station wagon	E OR RIDE A VEHICLE AT AL	more than one, please select the type you use <b>most often</b> .
6.1	CTION 6: THE VEH  IF YOU DO NOT DRIVE  What type of vehicle do  Car / Station wagon	E OR RIDE A VEHICLE AT AL	more than one, please select the type you use <b>most often</b> .
6.1  01  02  03	UTION 6: THE VEH  IF YOU DO NOT DRIVE  What type of vehicle do  Car / Station wagon  SUV / 4WD	E OR RIDE A VEHICLE AT AL	more than one, please select the type you use <b>most often</b> .
6.1  01  02  03	CTION 6: THE VEH  IF YOU DO NOT DRIVE  What type of vehicle do  Car / Station wagon  SUV / 4WD  Ute / Utility / Pickup  Truck	E OR RIDE A VEHICLE AT AL	more than one, please select the type you use <b>most often</b> .
6.1  01  02  03  04	CTION 6: THE VEH  IF YOU DO NOT DRIVE  What type of vehicle do  Car / Station wagon  SUV / 4WD  Ute / Utility / Pickup  Truck  In the last 12 months,	E OR RIDE A VEHICLE AT AL	more than one, please select the type you use <b>most often</b> .

# **SECTION 7: GENERAL ATTITUDES TO TRANSPORT AND ROAD SAFETY**

7.1	The following statements are about a broad range of	attitudes and experien	ces relating to roads and tra	insport.
	On a scale of 1 to 5, where <b>1 is "Strongly disagree</b> or disagree with the following statements?	" and <b>5 is "Strongly a</b>	-	
i	Please select one response per line		Strongly Strongly Disagree Agree	Don't know
Α	Lower speed limits on local roads would have a big impact me to get to places	et on how long it takes	1 2 3 4 5	
В	I'd like to be able to use cars less, and cycle or walk more		1 2 3 4 5	
С	It's safe for children to walk or ride around my neighbourh	ood	1 2 3 4 5	
D	I'm concerned about traffic noise in my area		1 2 3 4 5	
E	I'm often in a hurry when I'm travelling		1 2 3 4 5	
F	I could get by without a car (or motorbike) most of the tim	е	1 2 3 4 5	
G	How people drive is more important than road design in s	aving lives	1 2 3 4 5	
Н	Even good drivers make mistakes		1 2 3 4 5	
- 1	I believe a safe journey is more important than a quick journey	ırney	1 2 3 4 5	
7.2	Are you aware of the Toward Zero Strategy?			
01	Yes			
01	Yes			
7.3	Yes □ □ 2 No ► GO TO Q7.4  What actions are the Victorian government taking to a	chieve the Towards Zer	ro Strategy?	
		chieve the Towards Zer	ro Strategy?	
	What actions are the Victorian government taking to a	chieve the Towards Zer	ro Strategy?	
	What actions are the Victorian government taking to a	chieve the Towards Zer	ro Strategy?	
	What actions are the Victorian government taking to a Write in the box below	chieve the Towards Zer	ro Strategy?	
7.3	What actions are the Victorian government taking to a Write in the box below	chieve the Towards Zer	ro Strategy?	
7.3	What actions are the Victorian government taking to a Write in the box below			crashes.
7.3	What actions are the Victorian government taking to a write in the box below  Don't know	pple killed each year o	on Victorian roads due to d	crashes.

7.5	In 2002 there were 397 killed. Do you think Vict	oria should aim for <b>zero</b> roa		iost, and last year 213 people were
	of Yes	02 No	99 Don't know	98 Prefer not to say
7.6	Within the next 30 years	s, which of the following do y	ou think can be achieved	d in one year?
0	<sup>1</sup> Zero lives lost	02 Between one a	nd twenty lives lost	<sup>03</sup> More than twenty lives lost
FILE	RTHER COMMENTS			
If you		nts about road safety please	write them in below.	
	Write in the box below			
97	Nothing further to add			
SEC	TION 8: ABOUT V	OH .		
	TION 8: ABOUT YO			
		OU estions about you which v	vill help us to interpret	the data.
	ly, we just have a few qu			
Final	ly, we just have a few qu	estions about you which wany kilometres have you driv	en? If you are unsure, ar	
8.1	l <b>y, we just have a few qu</b> In the <b>past year</b> , how ma	estions about you which vany kilometres have you driv	en? If you are unsure, ar	n estimate is okay.
8.1 01 02 02	ly, we just have a few que In the past year, how many 0 - 4,999 (0 to 96km per we	estions about you which wany kilometres have you drivek)	en? If you are unsure, ar	n estimate is okay.  39 to 385km per week)  86 to 577km per week)
8.1 01 02 02 03	In the past year, how may 0 - 4,999 (0 to 96km per we 5,000 - 9,999 (97 to 192km 10,000 -14,999 (193 to 288)	estions about you which vany kilometres have you drivek)  per week)  km per week)	en? If you are unsure, ar	n estimate is okay.  39 to 385km per week)  86 to 577km per week)
8.1 01 02 03 8.2	In the past year, how may one of the past year. The past year is the past year of the past year, how may one of the past year. The past year is the past year is the past year. The past year is the past year is the past year, how may one of the past year. The past year is the past year is the past year in the past year in the past year. The past year is the past year is the past year is the past year in the past year. The past year is the past year is the past year in the past year in the past year in the past year is the past year in the year in the past year in the past year in the past year in the pa	estions about you which vany kilometres have you drivek)  per week)  km per week)	en? If you are unsure, ar	n estimate is okay.  39 to 385km per week)  86 to 577km per week)
8.1 01 02 03 8.2	In the past year, how may 0 - 4,999 (0 to 96km per we 5,000 - 9,999 (97 to 192km 10,000 -14,999 (193 to 288)	estions about you which vany kilometres have you drivek)  per week)  km per week)	en? If you are unsure, ar	n estimate is okay.  39 to 385km per week)  86 to 577km per week)
8.1 01 02 03 8.2 01	In the past year, how ma 0 - 4,999 (0 to 96km per we 5,000 - 9,999 (97 to 192km 10,000 -14,999 (193 to 288l In which country were yo Australia ► GO TO Q8.4	estions about you which vany kilometres have you drively ek) per week) km per week) u born?	en? If you are unsure, ar	n estimate is okay.  39 to 385km per week)  86 to 577km per week)
8.1 01 02 03 8.2	In the past year, how may one of the past year. The past year is the past year of the past year, how may one of the past year. The past year is the past year is the past year. The past year is the past year is the past year, how may one of the past year. The past year is the past year is the past year in the past year in the past year. The past year is the past year is the past year is the past year in the past year. The past year is the past year is the past year in the past year in the past year in the past year is the past year in the year in the past year in the past year in the past year in the pa	estions about you which vany kilometres have you drively ek) per week) km per week) u born?	en? If you are unsure, ar	n estimate is okay.  39 to 385km per week)  86 to 577km per week)

8.4	What is your current employment status?	
01	Employed full-time ► CONTINUE	□ Unemployed ► GO TO Q8.7
02	Employed part-time or casual ► CONTINUE	06 Home duties ► GO TO Q8.7
03	Self-employed ► CONTINUE	or Retired ▶ GO TO Q8.7
04	Student (not working) ► GO TO Q8.7	98 Prefer not to say ► GO TO Q8.7
95	Other (write in)	► GO TO Q8.7
8.5	How many hours do you work in an average week?	
i	Write number of hours per week	
8.6	How would you describe your main paid occupation?	
i	Please write in your job title and a brief description of what you do	
8.7	Do you have any children?	
01	Yes □ 02 No ► GO TO Q8.9	98 Prefer not to say ▶ GO TO Q8.9
		98 Prefer not to say ▶ GO TO Q8.9
8.8	Yes □ 2 No ► GO TO Q8.9  Which of the following do you have?	98 Prefer not to say ► GO TO Q8.9
		98 Prefer not to say ► GO TO Q8.9
	Which of the following do you have?	98 Prefer not to say ► GO TO Q8.9  97 None of the above
8.8	Which of the following do you have?  Please tick all that apply	
8.8	Which of the following do you have?  Please tick all that apply  Children who are not yet old enough to drive	97 None of the above
8.8 <i>i</i> 01 01 02	Which of the following do you have?  Please tick all that apply  Children who are not yet old enough to drive  Children who are learning to drive (L-Plates)	97 None of the above
8.8 i 01 01 02 02 03	Which of the following do you have?  Please tick all that apply  Children who are not yet old enough to drive  Children who are learning to drive (L-Plates)  Children who are on their P-Plates	97 None of the above
8.8 i 01 01 02 02 03	Which of the following do you have?  Please tick all that apply  Children who are not yet old enough to drive  Children who are learning to drive (L-Plates)  Children who are on their P-Plates  What is the postcode of the area you live in?	97 None of the above 98 Prefer not to say 98 Prefer not to say
8.8  i  01  02  03  8.9	Which of the following do you have?  Please tick all that apply  Children who are not yet old enough to drive  Children who are learning to drive (L-Plates)  Children who are on their P-Plates  What is the postcode of the area you live in?  Write in postcode	97 None of the above 98 Prefer not to say 98 Prefer not to say
8.8  i  01  02  03  8.9	Which of the following do you have?  Please tick all that apply  Children who are not yet old enough to drive  Children who are learning to drive (L-Plates)  Children who are on their P-Plates  What is the postcode of the area you live in?  Write in postcode  University degree or higher (Bachelor/Post-graduate	□ 97 None of the above □ 98 Prefer not to say □ 98 Prefer not to say □ 98 Prefer not to say □ 10 Prefer not to say □ 10 Prefer not to say □ 10 Prefer not to say

# 9.1 Would you be interested in participating in other road safety related research conducted by the TAC? Yes No ▶ **GO TO Q9.3** Your survey data will be stored in a de-identified format and your answers will remain confidential. 9.2 Please note, Wallis will keep your contact details separately from your survey answers, but may need to link them briefly so we can contact the appropriate people for specific TAC projects. Is this still okay? Yes Would you like to enter the draw to win a prize of \$1000? It will be drawn on the 6th of December 2019 at the 9.3 Wallis office in Cremorne. Yes 02 **No** Please complete the box below if you answered "Yes" for Q9.2 or Q9.3 Name **Phone**

**SECTION 9: FURTHER RESEARCH AND PRIZE DRAW** 

**Please note:** Your personal details will be treated in strict confidence and will only be used for the purposes of contacting you for the reasons above. If you have indicated an interest in further research, please note your details will be forwarded to the TAC for this purpose. Please be assured that your personal details will be treated in strict confidence and will remain separate to your responses to this survey.

#### THAT IS THE END OF THE QUESTIONNAIRE

Please put the questionnaire into the pre-paid reply envelope and post it back to us.

Thank you again for your co-operation.

**Prize draw details:** Entry to the prize draw open to individuals as named on the cover letter who complete and return the survey. To enter, the invited respondent must complete the survey online at the website using the details listed on the cover letter, over the phone by calling 1800 113 444, or by returning this form in the reply paid envelope supplied. Winning individuals will be notified by telephone and in writing where contact details are available.

**Email**