**GEELONG LIVEABILITY AND OUR PEOPLE**

**Application & Guidelines**

**Background**

**TAC ‘s Social Investment**

Social investment forms part of the TAC’s community engagement and helps to build a stronger Victorian community in which to live and work. It also contributes to the achievement of the TAC’s strategic priorities.

‘Our People’ is one of the TAC’s 20/20 Strategic Plan pillars; *Support projects and activities that help our people feel enabled, capable and energised to deliver our strategy and vision*. TAC is based in Geelong. Our people include our employees, and those who live in the Geelong region.

**The aim of TAC’s GEELONG LIVEABILITY AND OUR PEOPLE projects and events is to enhance the Geelong region as a better place to live and work.**

Our priority areas for action within this theme are:

* Employee volunteering and fundraising
* Health and Wellbeing (G21 Pillar)
* Education and Training (G21 Pillar)
* Arts, Heritage and Culture (G21 Pillar)

**How to apply**

You can apply online at <http://www.tac.vic.gov.au/about-the-tac/grants-and-partnerships/community-partnerships>

If you require a paper based application form you can download one here PDF or email [communitypartnerships@tac.vic.gov.au](mailto:communitypartnerships@tac.vic.gov.au) and we will send you one.

**Who is eligible?**

* Applicant organisations must have an ABN
* The activity or event must be based in Geelong
* Projects must be for the greater good of the Geelong community
* No individuals can apply
* Projects or events up to the value of $20,000 maximum

**How we assess applications**

Each year we receive many applications worthy of funding, more than we are able to fund.

We use a comprehensive assessment process to select the projects/events that we believe are cost effective, engaging and will be most impactful in either;

* Enhancing the Geelong region and its characteristics as a great place to live and work.
* Engaging our people;TAC employees, in projects and activities that build pride and contribute to them feeling enabled, capable and energised to deliver our vision of zero deaths and serious injuries on the roads.
* Health and Wellbeing (G21 Pillar) - Improving the opportunities for increased access and uptake of physical activity and increasing community connectedness and social inclusion
* Education and Training (G21 Pillar) - increasing educational attainment and participation rates, increasing access to education and training, and or improving the quality of educational outcomes
* Arts, Heritage and Culture (G21 Pillar) - fostering artistic creativity, cultural leadership and involvement, as well as recognition and utilisation of our heritage assets
* Offering an opportunity to engage community members in recognising the role they can play to keep themselves and others safe on our roads.

**Feedback on applications**

We will contact applicants by phone or email within 12 weeks of receiving the application.

**Our decisions are final**

With so many great applications, and limited funding available, decision making is challenging. We do ask, however, that you respect our final decision.

PART 1 Project Applicant details:

\*ALL MANDATORY FIELDS

Is the project based in Geelong

Y/N

Is this application supported by your CEO?

Y/N

Name of business or organisation

Mission of organisation

ABN

Is your organisation registered for GST

Y/N

Postal Address

Street Address

Contact person for the application:

Position

Phone Number

Mobile

Email

Website

Please tell us about your organisation/business

Number of employees 1-50 51-100 101-150 Above 150

Number of fleet/company cars 1-10 11-20 21-50 51-100 Above 100

Is your organisation interested in becoming a Towards Zero workplace? Y/N

PART 2 Project Description

Funding sought (Maximum $20,000)

Project Title

Which of the following Geelong Liveability and Our People action areas does your project best fit?

Employee volunteering and fundraising

Health and Wellbeing (G21 Pillar)

Education and Training (G21 Pillar)

Arts, Heritage and Culture (G21 Pillar)

What is the aim of the project?

How will you achieve this?

What do you propose to do with the funding e.g what will the money be spent on?

How will you launch this project/event?

Describe who in the Geelong region is going to directly benefit from the project/event?

Age demographic 0-10 11-15 16-25 26-40 Older All of the above

How many people do you envisage will directly benefit?

10-50

51-100

101-500

501-1000

Over 1000

How may this event/project engage TAC employees?

What other organisations are you partnering with in this project? Please list who and their role

What would success look like at the end of this project? Specifically what would we celebrate at its conclusion?

Project proposed start date (drop down calendar)

Project proposed end date (drop down calendar)

What are the benefits to TAC in supporting this project?

How will you provide recognition to the TAC

**Evaluation**

Will this project/event be evaluated and who will conduct the evaluation?

Declaration and Consent

I am in a position of authority to submit this application

All information is true and correct

I agree to allow the TAC to use photos/stories from my project or event for promotional purposes.

I agree in the event of a successful application, our organisation will become a Towards Zero business.